

STUDENT FIRST AI NATIVE CAREER READY

REDEFINING MANAGEMENT FOR THE
AGE OF AI



ADMISSION GUIDE
PGDM 2026-28

IMPACTING BEYOND BUSINESS



4

Management Institutes

59

Schools

3000+

Educators

23000+

Alumni

55000+

Students



30 Million Meter/
Annum - Denim
and Woven Fabrics

14500
Metric Tons/
Annum - Cotton Yarn

iJaipuria

110+
Self Paced
Courses

100K+
Courses
Subscribed

BUILT AROUND YOU DRIVEN BY AI AND READY FOR THE REAL WORLD

Dear Student,

At Jaipuria, you don't just enroll in a management programme; you enter an ecosystem that is built around you. Guided by a Student First philosophy and strengthened by AI innovation, we prepare you to lead and thrive in a changing world.

Our ability to balance care, innovation, and career focus with successful outcomes makes us distinct. Our ecosystem nurtures your aspirations through mentorship and support, while our AI-embedded curriculum, cutting-edge tools and platform keep you ahead in a world constantly being reshaped by technology.

A strong corporate integration and global exposure ensure that you can step into the future; as a lifelong learner and a Career Ready professional with clarity, competence, and courage.

SHARAD JAIPURIA (CHAIRMAN)

VISION

To be an educational institution of choice for all stakeholders, which promotes human well-being through continuous learning.

MISSION

To provide learner-centric education that focuses on developing learners into competent, AI-native, technologically agile, ethical, and socially conscious management professionals through continuous improvement in the quality of the teaching-learning process, research, and stakeholder engagement.

Board of Governors

CHAIRMAN

Sharad Jaipuria

Chairman & Managing Director
Ginni International Ltd.
Past President - PHDCCI

VICE CHAIRMAN

Shreevats Jaipuria

Vice Chairman
Seth M.R.Jaipuria Schools
Jaipuria Institute of Management
iJaipuria
Chairman
Education Committee, PHDCCI

Members

Ashutosh Garg

Founder Chairman and
Managing Director,
Guardian Lifecare

Arushi Bhalla

Managing Director,
Encardio Rite
Electronics Private Ltd.

Mahesh Gupta

Chairman,
KENT RO Systems

Ravi Jhunjhunwala

Chairman,
LNJ Bhilwara Group

Rajan Saxena

Former Vice Chancellor,
NMIMS University

Salil Bhandari

Corporate Consultant,
BGJCA Associates LLP.

Sudhir Jalan

Co - Chairperson,
Rieter India (P) Ltd.

Yogi Sriram

Consultant Strategic,
Human Resource

Prabhat Pankaj

Director - Academics,
Jaipuria Institute of
Management

Kavita Pathak

Director,
Jaipuria Institute of
Management, Lucknow

Shubhajyoti Ray

Director,
Jaipuria Institute of
Management, Noida

Daneshwar Sharma

Director (Incharge),
Jaipuria Institute of
Management, Jaipur

Deepankar Chakrabarti

Director,
Jaipuria Institute of
Management, Indore

Nominee - AICTE Representative



ONE JAIPURIA FOUR CAMPUSES, ONE SHARED SPIRIT

Bound by a **Student First Philosophy**, strengthened by an AI-integrated curriculum and a strong corporate network, all four campuses deliver the same transformative Jaipuria experience.



Explore 'One Jaipuria'
Scan to Learn More



UNIFIED STRENGTH, SHARED PHILOSOPHY

One Application. Unlimited Opportunities.

Apply once and choose your preferred campus — your Jaipuria journey begins wherever you wish to grow.

Network Across 20+ States

Connect and learn with peers from different regions and cultures.

One Accreditation. One Standard of Excellence

Accredited by AACSB as one institution, Jaipuria stands among the 1% of Indian & 6% of global B-schools - ensuring uniform academic rigor, curriculum quality, and outcomes across all campuses.

Campus Exchange Programme

Spend a trimester at a different campus. Enrich your learning with new cultures and perspectives.

Access to 150+ Faculty Members

Get stronger academic support from a diverse faculty pool.

One AI-integrated Learning Ecosystem

From simulations to smart analytics, every Jaipuria campus is powered by the same technology-enabled learning ecosystem that prepares students for an AI-driven future.

4X More Career Opportunities

Access companies recruiting at every campus for maximise options.

All Resources Available

Access to libraries, labs, and facilities at any campus.

Strong Alumni Network

Network with alumni across the world.

Jaipuria Noida

41st Ranked by  2025*

AIU Recognised PGDM equivalent to MBA

NAAC Accredited Institute

NBA Accredited PGDM Programmes

AICTE Approved

COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management Marketing (PGDM-M)

Post Graduate Diploma in Management Service Management (PGDM-SM)

Fellow Programme in Management (FPM)

Online PGDM

Scan here to take a campus tour



CONNECTED BY VALUES, DRIVEN BY EXCELLENCE.

Jaipuria Lucknow

67th Ranked by  2025*

AIU Recognised PGDM equivalent to MBA

NAAC-A+ Accredited Institute

NBA Accredited PGDM Programmes

AICTE Approved

COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management Financial Services (PGDM-FS)

Post Graduate Diploma in Management Retail Management (PGDM-RM)

Fellow Programme in Management (FPM)

Scan here to take a campus tour



**Amongst all Management Institutes in India By Ministry of Education, Govt. of India*

Jaipuria Jaipur

COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Fellow Programme in Management (FPM)

74th Ranked by  2025*

AIU Recognised PGDM equivalent to MBA

NBA Accredited PGDM Programmes

AICTE Approved



Scan here
to take a
campus tour



AACSB
ACCREDITED

All four Jaipuria campuses are internationally accredited, placed amongst the **1% of B-Schools** in India and **6%** globally.

Jaipuria Indore

COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Fellow Programme in Management (FPM)

101-125th Rank Band by  2025*

AIU Recognised PGDM equivalent to MBA

NBA Accredited PGDM Programmes

AICTE Approved



Scan here
to take a
campus tour



STUDENT FIRST

A PROMISE THAT PUTS YOU AT THE CENTRE OF EVERYTHING WE DO

At Jaipuria, every decision begins with one simple question - what's best for our students?

This belief shapes everything we do - from the way we teach and mentor to how we design our curriculum.

You're not just another learner here; you're the reason we innovate, transform, and grow.

With personalized mentoring, real-world learning, and an AI-empowered approach, we ensure your journey is meaningful, future-ready, and truly your own.



Scan To
Reveal Your
Management
Persona





Trust & Transparency

Integrity is at the heart of Student First. Our processes, from academics to placements, are transparent and authentic - ensuring that every achievement you see is real, earned, and meaningful.



Global Exposure

International collaborations and exchange programs expand your worldview, helping you build a truly global mindset.



Faculty Mentorship & Care

Your professors aren't just teachers - they're mentors who guide, challenge, and support you at every step of your learning journey.



Hostel Life and Community

Your hostel experience fosters collaboration, belonging, and lifelong friendships - creating a home away from home.



Individual Development Programme (IDP)

A tailor-made development plan aligned with your strengths and ambitions helps you take ownership of your growth and career goals.



Happiness & Well-being

Our Happiness Curriculum, rooted in mindfulness, ensures balance, resilience, and emotional strength throughout your academic journey.



Student-led Leadership

Through the Student Excellence Council (SEC), you gain a voice that shapes policies, culture, and experiences - building confidence and ownership.



AI as your Guide

Showrunner, your AI companion, and Jaipuria's AI Space personalize your learning journey, offering support that's intelligent and immediate.



Vibrant Student Life

Clubs, cultural events, and student initiatives create an ecosystem where you learn, lead, and celebrate beyond the classroom.



AI-led Immersive Learning

From case-based learning to intelligent simulations, AI is seamlessly integrated into your curriculum - preparing you for the business challenges of tomorrow.



Student Friendly Placement Policy

At Jaipuria, every student's career journey is nurtured with care and opportunity. With travel and accommodation covered for outstation placements and industry-led pre-placement training, we ensure you find the right opportunity aligned with your aspirations and readiness.

**WHERE EVERY JOURNEY
IS PURPOSEFUL**

YOUR CAMPUS LIFE DESIGNED FOR YOU TO LIVE EXTRAORDINARY

Imagine a campus life with vibrancy and inclusivity - where every opportunity helps you discover who you are. At Jaipuria, from clubs and cultural fests to leadership councils and sports, each experience is yours to shape for personal and professional growth. This is where friendships are built, ideas turn into action, and confidence finds its voice.

30+
Clubs

100+
Events

110+
Conferences

Welcome to a new way of life.





STEP INTO YOUR HOME. DISCOVER YOUR WORLD.

Life at the hostel is more than just a stay - it's where friendships turn into families and every corner becomes a space to grow.

Come home to a safe, comfortable, and inclusive environment where you will discover independence while always feeling supported.



Explore Jaipuria's vibrant hostel spaces and discover your home away from home.





Jaipuria AI Labs is an applied AI lab focused on pedagogical innovation with Central. Our goal is to help create **AI Native** institutions—beginning with our own schools and business colleges—by embedding generative AI thoughtfully across teaching, assessment, and career services.

Thought Leadership: We share practical insights through the open-source Generative AI Playbook and our agentic newsletter *Human Over The Loop*.

GenEvals: We support curriculum and assessment redesign using the AGA-MIST-MST framework. We strive to make our communities AI literate by providing Pro Micro-Credentials and Courses.

Products: Tools like OneCV and Rehearsal give learners hands-on AI experience for resume building and interview practice.

Bring AI to your institution. It's culture.

OneCV: Smarter Resumes, Stronger Careers
Delivers smarter CVs with AI-driven feedback and smart improvements, empowering the next generation of professionals in resumes.



Rehearsal: Be Interview Ready, Always

Transform your presentations with personalized feedback and real-time improvements, ensuring confidence and clarity in every speech.



AI-NATIVE LEARNING WITH INTELLIGENCE, LEADING WITH IMPACT

As one of India's first AI-Native B-schools, Jaipuria integrates artificial intelligence across learning, research, and career development.

Our AI ecosystem doesn't replace human teaching - it enhances it, ensuring that every student develops both the human judgment and technological fluency needed to lead in a data-driven world.

What Makes Jaipuria Truly AI-Native?

At Jaipuria, AI isn't an add-on — it's at the core of how we teach, learn, and lead.

From AI-powered learning tools and data-driven decision-making to predictive analytics in classroom performance and career readiness, technology seamlessly integrates into every aspect of your journey. This ensures you graduate not just tech-aware, but AI-confident — ready to thrive in a future shaped by intelligence and innovation.

AI as Culture

At Jaipuria, AI is embedded into the very fabric of academics through the Jaipuria AI Labs, offering hands-on experience with generative AI tools and making AI literacy a core part of everyday learning.

In your Assessments

Evaluation goes beyond exams. You're assessed on your ability to think critically, collaborate responsibly with AI, and make decisions in dynamic, real-world scenarios - just as leading employers evaluate management talent today.

Tools Designed for Real-World Readiness

You don't just learn AI; you use it every day to enhance your learning, career prep, and leadership potential.

Script - An AI-powered résumé builder aligned with recruiter expectations.

Rehearse - Your personal AI interview coach that sharpens communication and boost confidence.

Showrunner - A smart campus assistant that manages schedules, reminders, and updates.

Jaipuria AI Space - Free access to premium AI models (OpenAI, Anthropic, Gemini, and more) for research, projects, and competitions.

Every tool is designed to make you Career Ready, not just tech-aware.

Curriculum Embedded with AI Across Disciplines

Whether you specialize in Marketing, Finance, HR, Analytics, or Operations, AI is woven into your coursework - from predictive insights and automation to ethical decision-making and data-driven strategy.

You learn to harness data, build intelligent solutions, and drive transformation in real business contexts.

Learn by Doing, With AI Support

At Jaipuria, AI empowers you to move beyond theory.

You apply it in simulations, live projects, and industry assignments - developing both analytical precision and human judgment: the dual skill set the future demands.

AI-based Attendance Systems

Routine tasks such as attendance are automated, giving you more time to focus on learning while technology seamlessly streamlines your academic journey.

The Outcome

Companies today value AI fluency as much as management acumen. At Jaipuria, you graduate with both - a deep understanding of business and the ability to apply AI responsibly and effectively. With this foundation, you're not just employable - you're ready to lead digital transformation.



Why we call ourself
AI-Native by
Dr. Shiva Kakkar

A photograph of two young women with long dark hair, wearing business blazers, walking outdoors. The woman on the right is gesturing with her hands while speaking. The background shows green foliage and a building.

CAREER READY

WHERE PREPARATION MEETS OPPORTUNITY

At Jaipuria, career readiness isn't a phase - it's a mindset built from day one.

Through a seamless blend of academic rigor, AI-powered preparation, and mentor-led guidance, you develop the clarity, confidence, and competence to excel in the real world.

Every course, project, and interaction is designed to connect you with industry, helping you grow not only as a job seeker but as a future leader who delivers with purpose and integrity.



Curriculum Designed for the Future

A future-focused, industry-aligned curriculum that integrates AI, analytics, and innovation prepares you for the rapidly changing business landscape.



Live Projects & Corporate Simulations

Complementing your internship experience, live corporate projects, case challenges, and simulations help you sharpen decision-making, teamwork, and analytical skills - ensuring you're job-ready and leadership-capable.



Summer Internship Programme (SIP)

Your Summer Internship Programme (SIP) bridges classroom learning with real-world experience. It helps you apply concepts, gain corporate exposure, and build confidence — shaping you into a professional ready to perform from day one.



Global Exposure & Cross-Cultural Learning

Learn from international faculty, experience global business environments, and develop cross-cultural competence through international immersion programs and collaborations.



Strong Network of Alumni

A powerful community of 16,000+ alumni across industries and geographies supports your growth through mentorship, insights, and career opportunities.



AI-powered Placement Tools

Supported by AI tools like Script, Rehearse, and Showrunner, you prepare smarter - from crafting résumés to acing interviews and tracking opportunities in real time.

WHY IT MATTERS?

By the placement stage, you're not just prepared - you are equipped. With AI-guided learning, mentorship, and real-world experience, you enter the corporate world ready to lead with confidence and character.

PROGRAMMES

(NBA Accredited, AICTE Approved, AIU Recognized, 2 Year Full Time)



PGDM



PGDM

Financial
Services



PGDM

Service
Management



PGDM

Marketing



PGDM

Retail
Management



Hours Of
Industry
Readiness
Training



Hours Of
IDP (Individual
Development
Program)



Days of
Summer
Internship



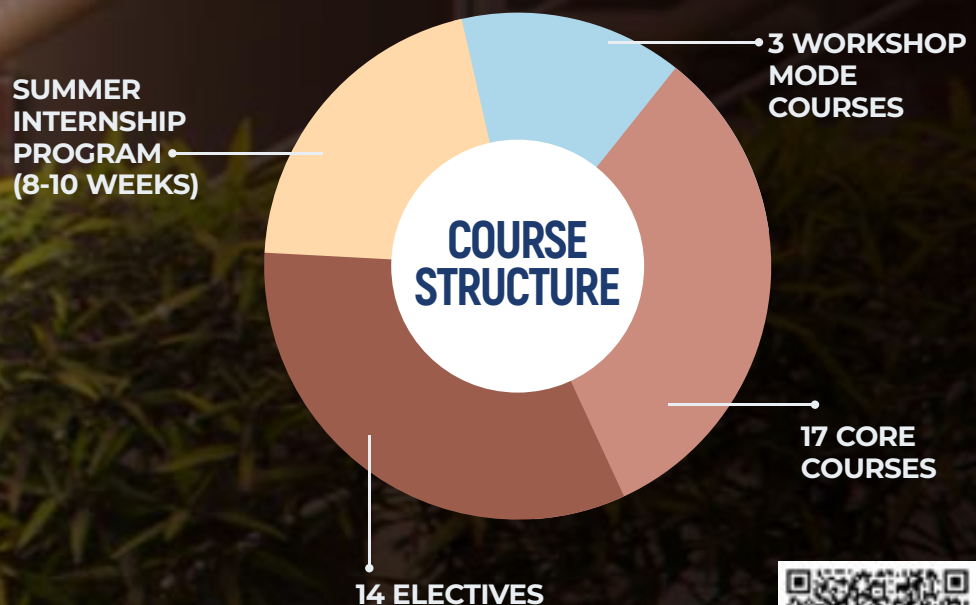
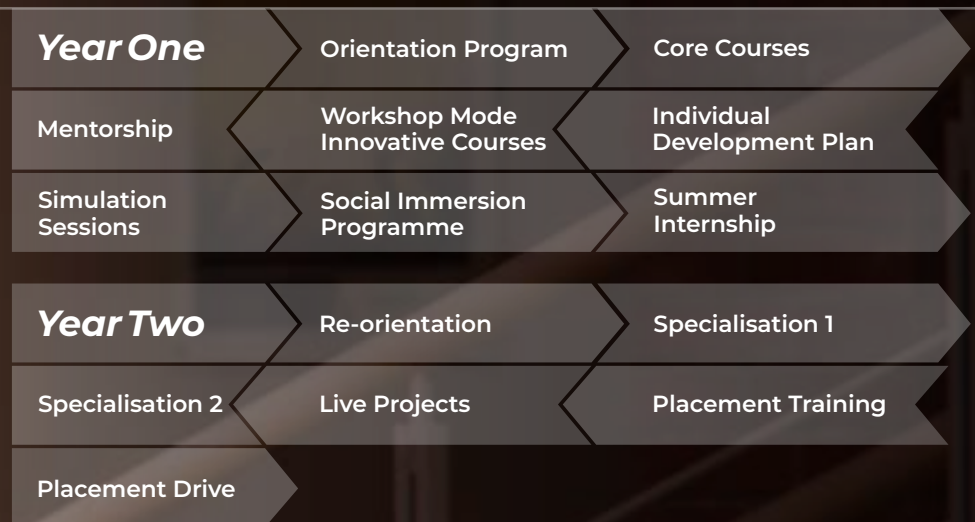
Hours of
Industry
Exposure



Hours of
Classroom
Training

YOUR JOURNEY AT JAIPURIA - TWO YEARS OF TRANSFORMATION

Your two years at Jaipuria are more than an academic program - they're a transformational journey. From your first trimester to your final placement, every stage is carefully designed to build your knowledge, sharpen your skills, and prepare you to be AI-Native and Career Ready.



Scan Here to
Know more about
our Course Curriculum



CURRICULUM FOR A DISRUPTIVE WORLD: FUTURE-READY, AI-POWERED, HUMAN-CENTERED

At Jaipuria, every course is designed to build not just managers, but mindful, adaptable leaders. Our AI-integrated curriculum blends core business knowledge with human-centered skills - ensuring you're as emotionally intelligent as you are analytically sharp. Through workshops, real-world projects, and hands-on digital learning, you don't just study management - you live it.



Orientation Programme

Kickstart your journey with immersive workshops, industry sessions, and mentoring to set your goals.



Core Courses

Gain cross-functional management knowledge and essential leadership skills.



Workshop Mode Courses

Experience hands-on learning with simulations, teamwork, and real-world problem-solving.



Simulation Sessions

Make leadership decisions in business scenarios to build strategic insight and confidence.



Social Immersion Programme

Work with communities and NGOs to develop empathy and practical leadership.



CORE COURSES — Build the Foundations of Leadership

Gain mastery in business strategy, finance, marketing, operations, and analytics - essentials that shape your decision-making and problem-solving skills.

Accounting for Business	Business Research Methods	Corporate Finance	Critical Reading and Writing
Essentials of Business Analytics	GenAI for Managers	Marketing Management	Social/Rural Internship
Macroeconomics and Economic Environment of Business	Management Accounting and Control	Managing Human Resources	Statistics for Management
Managerial Economics	Sales Management & Business Development	Operations Management	Strategic Management
			Organisational Behaviour

WORKSHOP MODE COURSES — Learn by Doing

Hands-on sessions on workshop mode courses to transform concepts into practical capability.



Design Thinking



Business Ethics and Sustainability



Public Speaking and Persuasion

ONLINE MODULES FROM iJaipuria

Choose from 100+ specialized certifications powered by iJaipuria - from AI & Machine Learning to Power BI, Agile Project Management, and ChatGPT for Marketers. Learn directly from industry experts and global trainers, at your own pace.

- ✓ AI & ML Using Python & Excel
- ✓ Artificial Intelligence & Machine Learning
- ✓ Business Ethics and Corporate Governance
- ✓ ChatGPT For Marketers
- ✓ Data Analysis Using Tableau
- ✓ Fundamentals of Business Analytics
- ✓ Lean Six Sigma
- ✓ Microsoft Power BI
- ✓ Personality Development for Advanced Career
- ✓ Stock Market Basics for Beginners
- ✓ Strategic Management for Professionals



Scan to explore more of our iJaipuria's online courses

YOUR FIRST STEP INTO THE CORPORATE WORLD.

The Summer Internship Program (SIP) is a defining part of your Career Ready journey - a two-month (8-10 week) internship with leading corporates across sectors. Under faculty mentorship and industry supervision, you take on real assignments that demand creativity, discipline, and strategic thinking. SIPs often lead to Pre-Placement Offers (PPOs), serving as a launchpad for your professional journey and building confidence before final placements.

SIP HIGHLIGHTS BATCH OF 2024-26



175000 Highest Stipend



35000 Average Stipend



200+ Recruiters



100% SIP

CAREER READY ELECTIVES. FUTURE-READY YOU.

Every career is different - so your learning should be too. That's why Jaipuria's dual-specialization approach allows you to combine two areas of interest and build a personalized career advantage. Choose the combination that excites you most, deepen your expertise through focused electives, and graduate ready to make an impact across industries.

OUR SPECIALISATIONS

Marketing

- B2B Marketing
- Brand Management
- Consumer Behaviour
- Customer Relationship Management
- Digital Marketing

15+ more electives

Finance

- Advanced Corporate Finance
- Alternative Investments
- Behavioural Finance
- Corporate Restructuring
- Corporate Valuation

16+ more electives

Human Resource

- Advanced Human Resource Management
- Compensation Management
- Competency Mapping and Assessment Centers
- Diversity, Equity and Inclusion

10+ more electives

Operations Management

- Advanced Operations Management
- Logistics Management
- Managing Service Operations
- Materials and Inventory Management

9+ more electives

Business Analytics

- Advanced Machine Learning
- Artificial Intelligence
- Business Forecasting
- Business Intelligence for Decision Making
- Cloud Computing and Business Management

8+ more electives

Retail Management

- Franchising and Global Retailing
- Managing Online Retail
- Managing Private Labels
- Merchandise and Category Management
- Fundamentals of Retail Management

8+ more electives

Business Strategy and Economics

- Applied Econometrics
- Behavioural Economics
- Consulting for Managers
- Economics of Strategy

4+ more electives



To get a sneak peek
of the specialization
scan here

OUR FACULTY

150+

Faculty to Mentor You



Dr. Anubhav Mishra
Professor

Ph.D. (IIM Lucknow)
Executive PGPM (IIM Kozhikode)

Expert in consumer behaviour, digital marketing, and immersive technologies



Dr. Santosh Sood
Professor

PGDM (IIM Ahmedabad)

Specialist in brand strategy, marketing communication, and consumer insights



Prof. Pallavi Srivastava
Professor

Fellow (MDI Gurgaon),
MBA

20+ years in HR and OB; 40+ papers;
certified trainer in leadership and employer branding



Dr. Rajesh Kumar Sinha
Associate Professor

Ph.D. (IIM Indore), FCMA (ICMAI),
PGDHEP (IIPH, Delhi)

Fellow at UCL, UK; expert in finance, accounting, and health economics with 50+ publications



Dr. Ankur Chauhan
Professor

Ph.D. (IIM Rohtak),
M.Tech (NIT Jalandhar)

Expert in circular economy and healthcare systems; published in ABDC and Scopus journals



Dr. Vijay Lakshmi
Professor

Fellow (Ph.D.) IIM Ahmedabad,
M.Phil. (IIPS Mumbai), M.A. (BHU)

Award-winning researcher; expert in job crafting, work-life integration, and women leadership



Dr. Sandeep Varshneya
Associate Professor

Ph.D. (NUS Singapore), PGDM (XLRI),
CFA (USA)

20+ years in global banking and consulting; combines corporate finance with strategic insights



Dr. Lokesh Vijayvargy
Professor

Ph.D. (MNIT),
M.Tech (IIT Delhi)

20 years' academic leadership; published in sustainability and brand management

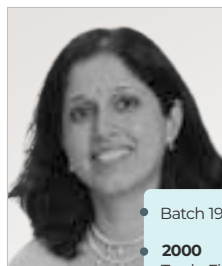


Sacn to Know More Our
Academic Leaders

OUR ALUMNI

16000+

Alumni to Network



Shalini Joshi

- Batch 1998-00
- **2000**
Trade Finance & Depository
HDFC Bank Ltd.
- **NOW**
Head of Business Strategy,
BFSI Products & Platforms
Tata Consultancy Services



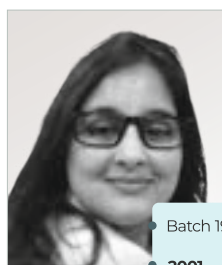
Yateesh Wahal

- Batch 2005-07
- **2007**
Executive Assistant
Haier
- **NOW**
Director
Finance and Corporate
Affairs
M3M India



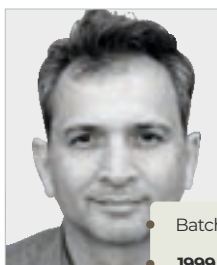
Nishant Mohnot

- Batch 2002-04
- **2004**
Research Analyst
Networth Stock
Broking Ltd.
- **NOW**
Director
Client Capabilities
McKinsey & Company



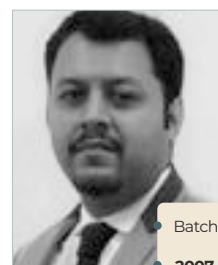
Nazia Syed

- Batch 1999-01
- **2001**
Executive - HR
Development Credit
Bank Ltd.
- **NOW**
Director
Deloitte



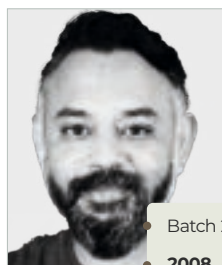
Manoj Pandey

- Batch 1997-99
- **1999**
Senior zxData Scientist
Dell
- **NOW**
Director -
AI Solutions
Accenture US



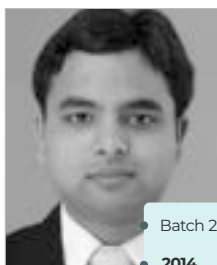
Saurabh Ganguly

- Batch 2005-07
- **2007**
Financial Services
Consultant
ICICI Prudential
- **NOW**
Director
Cushman & Wakefield



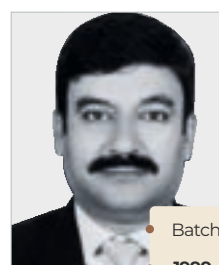
Abhinav Sinha

- Batch 2006- 08
- **2008**
SME Sales
Reliance
Communication
- **NOW**
Assistant Director
Samsonite



Jamaal Nasir

- Batch 2012-14
- **2014**
Associate Consultant
KPMG
- **NOW**
Director
KPMG



Arpan Sanyal

- Batch 1997-99
- **1999**
District Manager
Cipla
- **NOW**
Director
PwC India



Scan for More Alumni
Success Stories



Shiv Shivakumar

Chairman
MTPL, An Advent Company
Former
Group Executive President
Aditya Birla Group



Varun Khaitan

Co-founder & COO
Urban Company



Radhika Gupta

MD & CEO
Edelweiss AMC
Shark Tank India Jury



Rajeev Dubey

Principal Advisor
Mahindra & Mahindra



Ankur Warikoo

Founder, WebVeda
Content Creator, waricrew
Speaker, Author

INSPIRED BY LEADERS. GUIDED BY PRACTICE. GUEST SPEAKERS*

At Jaipuria, learning happens not just from books, but from leaders who shape the business world. From CEOs, founders, and CHROs to thought leaders and innovators, industry stalwarts engage with you through guest lectures, conclaves, and workshops. Every interaction offers real-world insights, leadership perspectives, and inspiration - bridging the classroom with the boardroom.



Harish Bhat

Advisor & Director
TATA Group



Suresh Narayanan

Chairman
Nestle India



Pulkit Trivedi

MD
Snapchat



Ashish Vidhyarthi

Co-Founder - AVID MINER
Actor, Traveller, Communicator

Scan here and
step into the world
of industry leaders



BE SUPPORTED FOR SUCCESS - FROM THE FIRST DAY TO THE FIRST OFFER

Jaipuria's placement ecosystem connects your ambitions with the right opportunities, supported by a shared recruiter network and 16,000+ alumni community, we help you step confidently into a world of multiplied career possibilities.



Finance

Credit, Risk, Advisory, Portfolio Management, Financial Operations, Investment Banking, Financial Modeling, Spend Analytics, Digital Banking, Risk Management etc.



Analytics

Business Analyst, Analytics Practitioner, Data Analyst, Artificial Intelligence etc.



Operations

Supply Chain Consulting, Procurement Advisory, Service Operations, Analyst (Logistics) etc.



Marketing

Product Management, Research Analyst, Product Consultant, Customer Insights etc.



HR

HR Transformation, Talent Acquisition, HR Analytics, HRBP, L&D, PMS etc.

Sector-wise Placements

39.75% 
Banking & Financial Services

7.95% 
Automobile & Manufacturing

17.44% 
Research/ Consulting

3.91% 
Retail & Tele-Communication

12.10% 
FMCG/Consumer Durable

3.91% 
E-commerce & Media

9.25% 
IT/ITES

5.69% 
Others

Glimpse of Placement 2025

₹36.64

LPA Highest CTC Offered

₹14.50 LPA

Top 10%

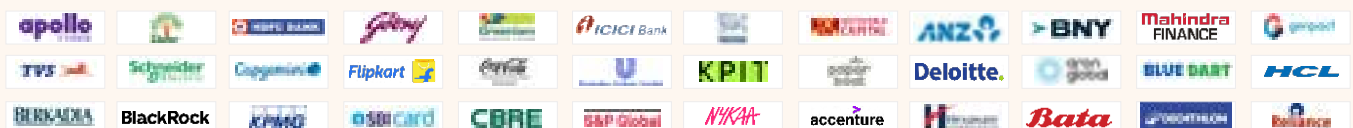
₹12.96 LPA

Top 20%

₹11.12 LPA

Top 50%

OUR PROMINENT RECRUITERS



and many more...

HOW TO APPLY

Choose the right program you wish to study, along with your preferred campus.

Scan to apply



Check Your Eligibility Criteria

You must have a three-year Bachelor's degree or an equivalent qualification with at least 50% marks or an equivalent CGPA in any discipline from a university incorporated by an Act of the Central or State Legislature in India, or from any other educational institution established by an Act of Parliament or declared to be deemed a university under Section 3 of the the UGC Act, 1956.

If you are appearing for the final examination of your Bachelor's degree (or equivalent qualification) and are expected to complete all requirements for obtaining the degree by 30th June 2026, you are also eligible to apply. In such cases, admission will be provisional, subject to submission of the required evidence by 1st October 2026; failing which, your admission may be withdrawn from the programme.

Understand the Selection Process

The selection to the Post Graduate Diploma in Management (PGDM) programme is purely based on cumulative performance in CAT 2025*, CMAT, XAT, MAT, or GMAT scores, followed by a case analysis and personal interview. We will assess your profile and suitability for the programme through the case analysis and a personal interview.

The objective is to evaluate your interpersonal skills along with your overall knowledge. Due weightage is also given to past academic achievements and work experience, as per the parameters set by AICTE.

FEE STRUCTURE FOR PGDM PROGRAMMES 2026-28

CAMPUS	LUCKNOW	NOIDA	JAIPUR	INDORE
Particulars	PGDM/FS/RM	PGDM/SM/M	PGDM	PGDM
1st Year Fees	7,70,000	8,30,000	7,50,000	6,80,000
2nd Year Fees	7,55,000	8,20,000	7,25,000	6,70,000
Total Fees	15,25,000	16,50,000	14,75,000	13,50,000

A refundable Security Deposit of Rs. 15,000 to be paid along with first Installment in addition to the fee above.



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