

**2
YEAR**

PGDM

**EQUIVALENT
TO
MBA DEGREE**

POST GRADUATE DIPLOMA IN MANAGEMENT

Approved by AICTE | NBA Accredited | AIU Affiliated

7 IN 1 EDGE @ ABS

MAJOR SPECIALIZATIONS (ANY TWO)

MARKETING / FINANCE / HUMAN RESOURCE / OPERATIONS MANAGEMENT / BUSINESS ANALYTICS

Open Electives:

- E-retailing
- Micro & Small Business Management

Certificate in Digital Marketing from **NIIT**

Diploma in **Media & Entertainment** from **AAFT**

Certificate in **Entrepreneurship** from **EDIC**
Chance to Win Seed Funding of ₹5 Lacs

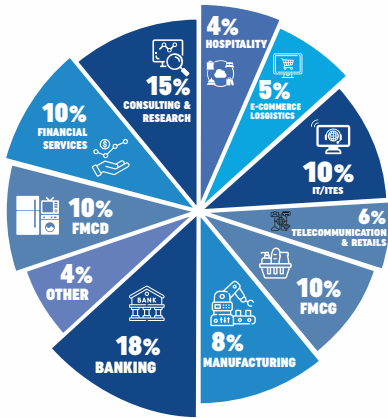
Certificate in **Business Simulation** from **AIMA BizLab**

Certificate in Corporate Communication from **CSD**

One Week Fully Paid Complimentary Study Trip to Oxford/London (U.K)



ABS PLACEMENTS AT A GLANCE



550+
RECRUITERS

1559+
STUDENTS PLACED

2100+
PLACEMENT OFFERS

Rs. 36.64 LPA
HIGHEST PLACEMENT OFFER

Rs. 29.00 LPA
HIGHEST PLACEMENT OFFERED (DOMESTIC)

Rs. 24.69 LPA
HIGHEST PLACEMENT (CLAIMED)

Rs. 7.50 LPA
AVERAGE CTC

HIGHEST PLACEMENT OFFERS

INTERNATIONAL
 Rs. 36.64 LPA

DOMESTIC
 Rs. 29 LPA

RECENT PLACEMENTS | PGDM 2023-25 BATCH

MARKETING



CTC (LPA)
11.00



CTC (LPA)
10.19



CTC (LPA)
8.54



CTC (LPA)
8.20



CTC (LPA)
8.20



CTC (LPA)
7.50

FINANCE



CTC (LPA)
7.70



CTC (LPA)
6.50



CTC (LPA)
6.50



CTC (LPA)
6.00



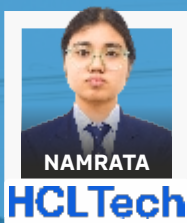
CTC (LPA)
5.79



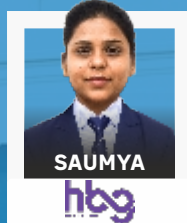
CTC (LPA)
5.50

HRM

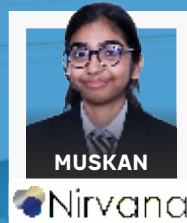
BUSINESS ANALYTICS



CTC (LPA)
6.00



CTC (LPA)
5.20



CTC (LPA)
5.00

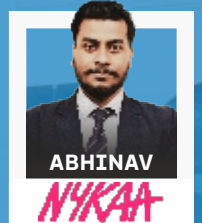
OPERATIONS MANAGEMENT



CTC (LPA)
9.60



CTC (LPA)
6.00



CTC (LPA)
5.00

KEY RECRUITERS

KPMG

Grant Thornton

EY

pwc

accenture

TATA PATTERN

TCS

aron global

Deloitte

YAMAHA

COLGATE-PALMOLIVE

asianpaints

Nestle

ANZ

TATA PATTERN

ICICI Bank

KANTAR

Hero

Berger

FEDERAL BANK

AJIABLA CAPITAL

wipro

Midea

99acres

Mahindra FINANCE

Tech Mahindra

hindustan times

Dabur

KR

KPMG

HDFC

S&P Global

protiviti

Spinnly

CLEARWATER ANALYTICS

HCL