



NIET
Business School
Greater Noida



nirf
Rank 2024
101-125
Rank Band in
Management

Post Graduate Diploma in Management **(PGDM)**

Two Year Full Time, AICTE Approved

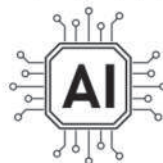
Batch 2025-27

PGDM

Batch 2025-27

Get
**Future
Ready**

**EMPOWERING
FUTURE
BUSINESS
LEADERS WITH**



**DRIVEN
INTELLIGENCE**

About NIET Business School, Greater Noida

NIET Business School, Greater Noida, is managed by City Educational and Welfare Society, catering to 20000 students and run by Doctors, Engineers and Professionals was established with a vision to provide value driven education of global dimensions. The Society runs several prestigious educational institutions, viz. Noida Institute of Engineering & Technology, Noida Institute of Engineering & Technology (Pharmacy Institute), NIET Business School, Greater Noida and City Vocational Public School (CVPS, Meerut).

At NIET Business School, Greater Noida, we strive to shape future leaders by providing world-class education in management. Our Post Graduate Diploma in Management (PGDM) program is AICTE-approved and offers dual specializations in Marketing, OB & Human Resource Management, Finance, Business Analytics, Supply Chain Management and Logistics, International Business & NexGen Startup & Entrepreneurship. We provide a comprehensive two-year, full-time program designed to combine academic learning with real-world industry experiences, preparing students to succeed in the global business arena.

Why
Choose
NIET
Business
School

Get
Future
Ready



**2 Year Full Time AICTE-Approved
PGDM Program & Accredited by NBA**

AIU Approved equivalence to MBA

Industry Integrated Curriculum

International Immersion Program

State-of-the-Art Infrastructure

Robust Corporate Collaborations

Holistic Development



Vision

"To empower students with a transformative education that combines ethical leadership, entrepreneurial acumen, and digital adaptability, promoting lifelong learning and excellence in dynamic global markets."

Mission

M1: To nurture students with a strong ethical foundation, preparing them to lead with integrity and accountability in global business contexts.

M2: To inspire creativity and entrepreneurial thinking, enabling students to identify opportunities, innovate, and build sustainable enterprises.

M3: To equip students with cutting-edge digital skills and technological proficiency, ensuring their readiness to excel in a technology-driven world.

M4: To cultivate a commitment to continuous personal and professional development, fostering adaptability in ever-changing global markets.

M5: To provide a holistic and transformative learning experience that integrates academics, industry exposure and practical application.

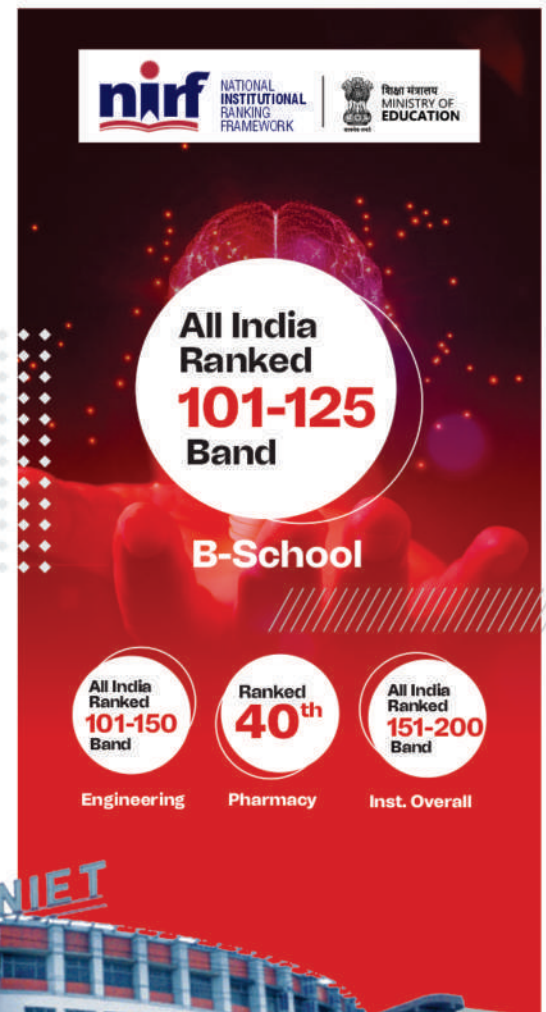
M6: To prepare students for success in dynamic global markets by promoting cross-cultural understanding and a global perspective.

M7: To instill a sense of social responsibility and sustainable business practices, encouraging students to make a positive impact on society.

M8: To create a dynamic ecosystem that promotes collaboration among students, faculty and industry leaders, enhancing real-world problem-solving skills.

M9: To inspire innovative thinking and encourage students to develop solutions that address complex challenges in business and society.

M10: To empower students with resilience and adaptability, enabling them to lead effectively in diverse and uncertain business environments.



The image shows a vertical NIRF ranking card for NIET B-School. At the top, it features the NIRF logo and the Ministry of Education logo. The central part of the card has a red background with a white circle containing the text "All India Ranked 101-125 Band". Below this, it says "B-School". At the bottom, there are three smaller circles: "All India Ranked 101-150 Band Engineering", "Ranked 40th Pharmacy", and "All India Ranked 151-200 Band Inst. Overall".



NIET Managment



Dr. Sarojini Agarwal
Chairperson
NIET, Greater Noida

Dr. Sarojini Agarwal, Chairperson, NIET Technical & Management Institutions all around the world along with the aspirations of students and parents have undergone critical transformations with time. Having successfully completed twenty three years of instituting quality education for all, NIET has been making meaningful educational transformations and accomplishing world-class standards of academic excellence.

Dr. O.P. Agarwal, Managing Director, NIET Success is not a one-shot process. It is the result of a continuous improvement after each failure. The fear of failure needs to be captured for a person to learn from his failure too. It is an invaluable opportunity to rectify errors and move forward. Failure in working for a good cause is better than success in working for a wrong cause.



Dr. O. P Agarwal
Managing Director
NIET, Greater Noida

Impactful Institute

Leaders



Dr. Neema Agarwal
Additional Managing Director
NIET, Greater Noida

In the course of last 20 years, many technical & management institutes have sprung up all over the country. Graduates passing out every year are highly optimistic and that technical courses ensure a rewarding career.

In today's challenging environment it is necessary to acquire skill sets and knowledge and develop enhanced communication skills. We have designed PGDM course to equip students with business leadership and specific set of skills which enhances their competencies and prepares them to be successful industry leaders. NIET Business School is an institution which nurtures a lifelong relationship with its alumnus towards excellence and fulfilment.



Dr. Raman Batra
Executive Vice President
NIET, Greater Noida



Dr. Arun Kumar Singh
Director
NIET Business School, Greater Noida

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PGDM

24+yrs of
Legacy

B-School Creating
Digital Business
Leaders

Green
Sustainable Campus

Alumni Network
in Top MNC's & Banks

On campus
Hostel Facility &
Sports Enclosure

Secured & Tech
enabled Campus

International
Exposures

Digital
Library

Fostering Student
Diversity & Cross
Cultural Learning

Corporate
Mentoring

Affiliation Accreditations Ranking

We are recognized by top accreditation bodies, ensuring the highest standards in education and professional excellence



101-125 Rank Band in Management



Approved by AICTE
Ministry Education Government of India



Prestigious Diamond Rating
QS - Gauge
NET Greater Noida



Achieved 4 Star Rating by
Ministry of Education, Govt. of India
NET Greater Noida



NIET TECHNOLOGY BUSINESS
INCUBATOR

A.G.I.L.E. Certification

A - Advanced Business Intelligence
G - Growth-Oriented AI Strategies
I - Innovative Data-Driven Decision Making
L - Leadership in AI-Powered Business
E - Excellence in AI & Digital Transformation

- ACE- Aptitude & Competency Enhancement
- Gen AI for Managers
- SPSS
- Power BI & Data Visualization
- Design Thinking
- AI Powered Digital Marketing
- Data Science & Business Intelligence *
- Business Analytics
- Yellow belt certification-Supply Chain & Logistics in Digital Age
- UDAAN-Unlearn, Discover, Adapt, Achieve, Navigate
- Specialization Based Certification*
- Certification from IIM's**
- Certification from IIT's**
- International Immersion Program**
- Certification in Business Consulting*
- Domestic Immersion Program**

The A.G.I.L.E. Certification equips students with expertise in Advanced Business Intelligence, Growth-Oriented AI Strategies, and Innovative Data-Driven Decision Making. Designed for future leaders, it cultivates Leadership in AI-Powered Business and fosters Excellence in AI & Digital Transformation. With a curriculum aligned to the evolving digital landscape, this program provides cutting-edge AI insights to drive innovation and success. A.G.I.L.E. empowers students to harness AI for strategic growth and leadership, ensuring they stay ahead in an AI-driven world.



Digital Leader Program

NIPUN	PROPEL	Flexible Learning Pathways
Nurturing Industry Preparedness & Upskilling for New-age Leaders	Professionalism, Resilience, Ownership, Productivity, Engagement, Learning	Indic Wisdom for Corporate Excellence Human Value & Sustainable Development Foreign Language (Advance) Business Simulations** Project Management Certification

Experience & Explore the Transformational PGDM program

- Expert Faculty Pool from Industry and Academics
- Business Laptop
- International Immersion Program**
- Industry Relevant Specializations
- Immersive Classroom Experience
- Industry & Social Internship
- Technology Enabled Advanced Classrooms
- Global Curriculum with Diverse Learning Experience
- Campus Placement Opportunities
- Industrial Visit & Live Projects



Industry
Visit &
International
Immersion
Program

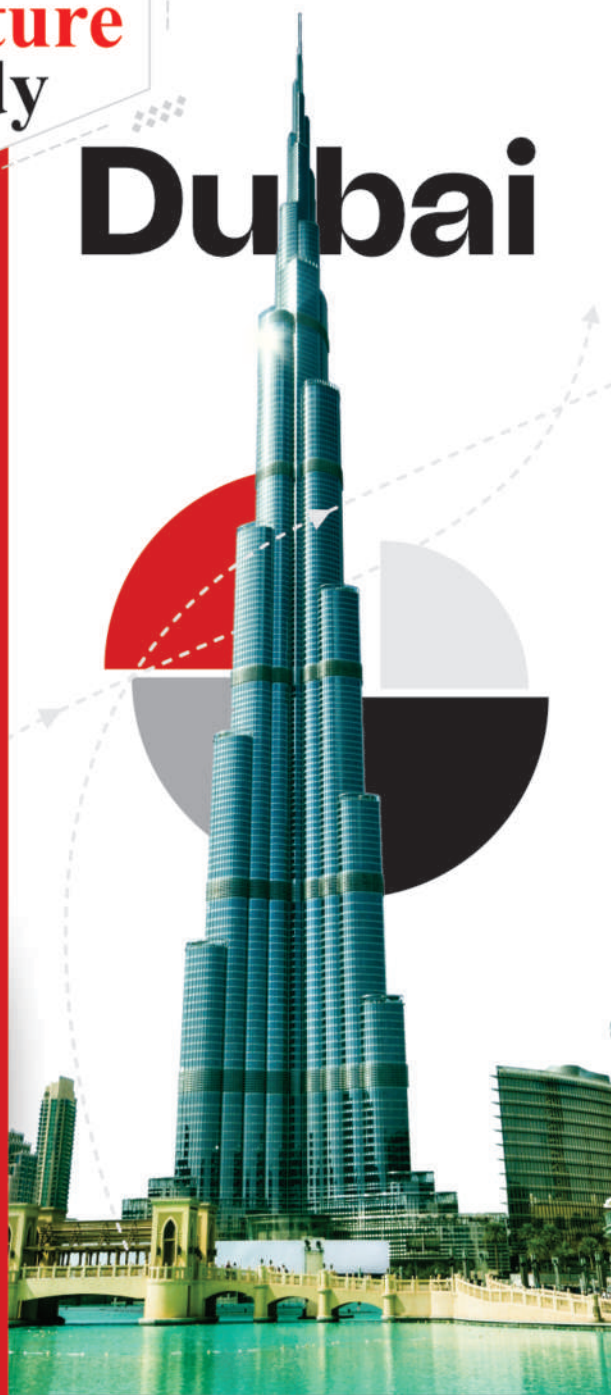
Singapore





Get
Future
Ready

Dubai



PGDM-Corporate Launch Pad

- **CXO** Level Mentors
- **Industry Backed** Specializations
- **Startup** Journey with Established Founders
- **International Immersion** Program**
- **100+** Top Notch Recruiters in Panel
- Industry Specific **Certifications & Workshops**



Dual Specializations offered

- | | | | |
|--|--|---|--|
|  Marketing |  Finance |  Business Analytics |  NexGen Startup & Entrepreneurship |
|  International Business |  Supply Chain Management and Logistics | |  OB & HRM |

*For any Specialization to be effective, it must have a minimum enrollment of 20% of the approved students intake.

Post Graduate Diploma in Management

Ascend Achieve Transform. Practical and Career Focused Courses

NIET Management programme are two-year, AICTE- Approved Initiatives designed to cultivate an industry-ready workforce. Developed by seasoned corporate experts, it offers hands-on learning, global explore and fostering managerial skills

PGDM AI- DRIVEN NEX-GEN BUSINESS INTELLIGENCE

Lead with AI, Succeed with Intelligence



120 Seats Only



₹ 7.2 Lacs



Business Laptop



Dual Specializations

2 Year Full Time Program

Dual Specialization

Business Laptop

Summer Internship Program (SIP)

Certification from IIT's** & IIM's**

Simulation

Social Internship

Domestic Immersion**

International Immersion Program**

Foreign Language

Live Projects

PGDM

Analyze, Innovate & Lead



180 Seats Only



₹ 4.5 Lacs



Business Laptop



Dual Specializations

2 Year Full Time Program

Dual Specializations

Business Laptop

Summer Internship Program(SIP)

SPSS

AI-Powered Digital Marketing

GenAI for Managers

Social Internships

Foreign Language

Highest Placement Packages in the region

International Placement

Dubai
epikfoods.

Sarthak
Batch 2023

National Placement

Mahima Kaushik
Batch 2024

51 LPA
Microsoft

44 LPA Amazon Divyanshi Batch 2023	39 LPA Autodesk Varun Gupta Batch 2025	39 LPA Autodesk Sumit Pathak Batch 2025
39 LPA Autodesk Yash Tyagi Batch 2025	39 LPA Paloalto Jyotsna Batch 2024	26.50 LPA Zscaler Sumit Pandey Batch 2024
23.50 LPA Zscaler Ananya Tripathi Batch 2024	21 LPA Juspay Naina Jaiswal Batch 2024	19 LPA Vance Onkar Jha Batch 2025
8 LPA BNM Neha Bharti Batch 2024	7.35 LPA Gateway Propmart Ritesh Giri Batch 2024	5.6 LPA Viraaj Ventures Satish Batch 2024

Placement Snapshot 2024



Top Recruiters

amazon

DECATHLON

airtel

genpact

Reliance
Industries Limited

magicpin

बैंक ऑफ बड़ोदा
Bank of Baroda

HDFC BANK
We understand your world

VANHEUSEN

LEADS
connect
TOGETHER. AHEAD

AU
SMALL FINANCE BANK
एनएचएल बैंक ऑफ इंडिया

daloopa

kotak
Kotak Mahindra Bank

GATEWAY
PROPMART

KPMG

indiamart

Lindström

ICICI Bank

Berger

cyfuture
Creating Future. Moving Ahead

Ameriprise
Financial

Heinz

Net2Source

Kajaria

ESAF
ESAF SMALL FINANCE BANK
Joy of Banking

KENT
Mineral RO
Water Purifiers
HOUSE of PURITY

AXIS BANK

UNO MINDA

सेन्ट्रल बैंक ऑफ इंडिया
Central Bank of India

HCL
HCL TECHNOLOGIES

BAJAJ Allianz

NEROLAC
HEALTHY HOME PAINTS

HDB FINANCIAL SERVICES
REIMAGINING OPPORTUNITIES

Regalo
KITCHENS

Bata

Hero

Spinny

everest

Joyalukkas
World's favourite jeweller

ITW
global

PATANJALI

IBM



Fee Structure

PGDM (AI-Driven Next-Gen Business Intelligence) Fee Structure 2025-27

Registration	First Installment	Second Installment	Third Installment	Fourth Installment	Total
₹50,000/-	₹2,10,000/-	₹1,60,000/-	₹1,60,000/-	₹1,40,000/-	₹7,20,000/-
	Before the time of class Commencement	Latest by 1st November 2025	Latest by 30th April 2026	Latest by 30th October 2026	

PGDM Fee Structure 2025-27

Registration	First Installment	Second Installment	Third Installment	Fourth Installment	Total
₹30,000/-	₹1,20,000/-	₹1,00,000/-	₹1,00,000/-	₹1,00,000/-	₹4,50,000/-
	Before the time of class Commencement	Latest by 1st November 2025	Latest by 30th April 2026	Latest by 30th October 2026	

Think Start-up

NIET TECHNOLOGY BUSINESS
INCUBATOR
INNOVATE | INCUBATE | LAUNCH | GROW
GREATER NOIDA

NIET Technology Business Incubator



Incubation Centre Layout



Facility

100+ workstations
High Speed Internet Connectivity
Video Conference Room with High-end Equipment
Dedicated Seminar Hall (250 seats)
Board Room
Meeting / Conference Room
Training sessions by top entrepreneurs.



Tie-up & Innovation Labs



PGDM

Batch 2025-27



NIET
Business School
Greater Noida

Plot No. 19, Knowledge Park-II,
Institutional Area, Greater Noida (UP)-201310

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☎ **+91-9289801606 | +91-8010500700**

Scan Here

