



Lexicon
Management Institute
of Leadership & Excellence



LEXICON MANAGEMENT INSTITUTE OF LEADERSHIP & EXCELLENCE, PUNE

ADMISSIONS BROCHURE | PGDM 2026-28



www.lexiconmile.com

RANKINGS

BWEDUCATION

CEGR

ASSOCHAM

icct



Top 100 Institutes in India for Digital Distinction: Technology Conformance to NEP – ASSOCHAM 2022.



Best B-School in Leadership Excellence – BW Education, Future of Management Education Awards 2023.



Best Private Management Institute in India for Placements CEGR 2022



Best Management Institute for Placements Integrated Chambers of Commerce and Industry, 2020

AWARDS



Dewang Mehta National Education Award – Best Emerging B-School



BBC Knowledge Education Leadership Award - Best Academic & Industry Interface



AsiaOne World's Greatest Brand Award - Singapore



BBC Knowledge Education Leadership Award - Best Academic & Industry Interface



Lead Lab Centre of Excellence Award - For nurturing youth leadership



PGDM – POST GRADUATE DIPLOMA IN MANAGEMENT

200+
Recruiters

**AICTE
Approved**
(1-4259511)

Ranked among
**Top Private
B-schools**

Overview

The 2-year, full-time AICTE-approved PGDM program at Lexicon MILE develops well-rounded business leaders with practical skills and strategic insights. Blending core principles with experiential immersions, the program equips students with critical thinking, leadership acumen, and a global perspective.

Programs Offered

PGDM
Business
Management

PGDM
Marketing &
Finance

PGDM
Research and
Business Analytics

Electives: HR, Finance, Marketing & Business Analytics

ELIGIBILITY

1. Passed any Bachelors Degree of minimum 3 years duration.
2. Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination.
3. Acceptable entrance exams: CAT, MAT, CMAT, MH-CET, XAT, ATMA, GMAT.



THE LEXICON MILE ADVANTAGE

A MENTOR EVERY MILE

Industry stalwarts, thought leaders, and changemakers directly mentor students, offering unmatched real-world insights.

DAY ZERO PROFESSIONALS

The unique pedagogy ensures graduates are equipped with industry skills, corporate culture readiness, and leadership capabilities from Day One.

CAREER ROI FOCUS

200+ recruiters, strong placement outcomes, and global collaborations place careers at the forefront of the student journey.

COURSE CURRICULUM

The courses and curriculum is only representative and may be subject to change as determined by the faculty and academic department. Please check with academic program office for the latest curriculum schedule and courses taught.



CORE SUBJECTS

- ▶ Business Economics
- ▶ Legal Aspects of Business
- ▶ Data Analysis and Decision Making
- ▶ Business Communication
- ▶ Strategic Management
- ▶ Channel and Sales Force Management
- ▶ Consumer Behavior and Insight
- ▶ Sustainable Marketing Practices
- ▶ Investment Analysis and Portfolio Management
- ▶ Direct Taxation
- ▶ Banking and Financial Services
- ▶ Talent Acquisition and Talent Management
- ▶ Learning and Development
- ▶ Machine Learning - Supervised & Unsupervised
- ▶ Text Mining: Natural Language Processing using Python
- ▶ Artificial Intelligence and Analytics in Finance
- ▶ Advanced R & Python Programming
- ▶ Data Transformation using DAX in PowerBI



SKILL DEVELOPMENT SUBJECTS

- ▶ Entrepreneurial Concepts and Mindset
- ▶ Marketing Decision for Analytics
- ▶ Digital and Social Media Marketing
- ▶ Modern Financial Technology (FinTech for Managers)
- ▶ Negotiations and Conflict Management
- ▶ Introduction to Deep Learning using Python



ELECTIVE SUBJECTS

- ▶ Sustainable Business Models and Experiment - Ideation to Prototyping
- ▶ Global Marketing Management
- ▶ Integrated Marketing Communication
- ▶ International Finance
- ▶ Human Resource Analytics
- ▶ Social Media & Digital Marketing Analytics

PLACEMENTS

97.5%
Placements

200+
Recruiters

19 LPA
Highest Package

7.9 LPA
Average Package

KEY RECRUITERS



SPECIALIZATION HIGHLIGHTS

Sales & Marketing

HIGHEST CTC **19 LPA**

Finance

HIGHEST CTC **14 LPA**

Analytics

HIGHEST CTC **11 LPA**

Human Resources

HIGHEST CTC **13 LPA**

EXPERIENTIAL IMMERSIONS



INDUSTRIAL VISITS & STUDY TOURS

Industrial visits give students real-world exposure, bridging classroom learning with industry practices. They provide insights into sectors, operations, and corporate culture, preparing students for future careers.

TEDx

Lexicon MILE hosts TEDx events, exposing students to global ideas, fostering critical thinking, and inspiring creativity while giving them a platform to share their own voices.



LEADERSHIP CONCLAVES & SUMMITS

At Lexicon MILE, Conclaves & Summits like SheSoars, Entrepreneurship, StartUp, Mock IPL, and HR Summit connect students with industry leaders, offering insights, networking, and growth opportunities.

ORGANIZATIONAL STUDY PROJECTS

OSPs at Lexicon MILE give students real-world exposure through live projects, building problem-solving, decision-making, and practical business skills.



WORKSHOPS & SOCIAL IMMERSION

Workshops & Leadership Series at Lexicon MILE build communication, problem-solving, and leadership skills, preparing students to lead effectively.

LIFE AT LEXICON

COUNCIL AND COMMITTEE

- ▶ Student Council
- ▶ Marketing & PR Committee
- ▶ Placement Committee
- ▶ Event Committee
- ▶ Sports Committee
- ▶ Social Welfare Committee
- ▶ Canteen Committee
- ▶ Discipline Committee
- ▶ Cultural Committee - Kala

CLUBS

- ▶ Finance Club
- ▶ Marketing Club
- ▶ HR Club
- ▶ Research & Business Analytics Club
- ▶ E-sports Community
- ▶ Entrepreneurship Club



REFLECTIONS FROM ALUMNI



"Thanks to Lexicon MILE, I landed a role as an Associate Process Manager—an incredible opportunity for a fresher. I've been involved in every event and campus club, and the memories I've made behind the scenes are unforgettable. My advice to future students is to stay engaged—while classroom learning is important, real growth comes from organizing events and participating in workshops. These experiences are invaluable for your career."

Ms. Palak Keshari - Class of 2024 (Chief Analyst, Morgan Stanley)



"Placements at our college are excellent, with 100% students receiving opportunities and great exposure. Many reputed companies like TIAA, Times Group, HSBC, Bajaj Allianz, Godrej Properties, CBRE, ICICI Bank, FOYR, Naukri.com, ZS Associates, and Fab Hotels visit the campus. They also conduct Personality Development and Business Communication classes to enhance confidence and skills. I applied for the PGDM program at Lexicon MILE and was fully satisfied with the process—from filling the form to the GD/PI interview and final selection."

Mr. Navnit Kumar - Class of 2023 (Head Process Management - Investment Banking - Loan Syndication, eClerx)



"Companies visiting our college for placements are reputed, and every student secures good designations. All students received paid internships, gaining valuable experience, with roles based on specialization and mostly satisfying. The library is well-equipped, and the canteen food is above average, with the new Chinese cuisine being outstanding. Faculty members are supportive, knowledgeable, and conduct engaging online lectures, competitions, and interactive sessions, making the curriculum highly relevant and effective."

Mr. Mihir Kamboj - Class of 2022 (Head Compliance, Google)



"The college offers excellent facilities including classrooms, labs, libraries, hostels, and auditoriums. The food quality and medical facilities are good, and sports tournaments are conducted regularly. Every student gets placed, with reputed companies like TIAA, eClerx, HSBC, and Bajaj Allianz visiting the campus. Teachers and mentors are supportive, guiding us through internships and placements. Almost all students secure internships, and the events conducted provide immense learning and overall exposure."

Ms. Arzoo Syed - Class of 2022 (Head Community Management, Fountane Inc.)

PGDM COURSE FEE STRUCTURE

Part A: Tuition Fees:

Registration Fees	First Year Tuition Fees (1st Installment)	First Year Tuition Fees (2nd Installment)	Second Year Tuition Fees	Total Fees
Rs. 50,000/- (Fifty Thousand Only)	Rs. 2,25,000/- (Two Lakh Twenty Five Thousand Only)	Rs. 2,25,000/- (Two Lakh Twenty Five Thousand Only)	Rs. 5,30,000/- (Five Lakh Thirty Thousand Only)	Rs. 10,30,000/- (Ten Lakh Thirty Thousand Only)

Part B: Other Fees (This must be paid with the first-year fees)

Alumni Fees (One Time)	Administration Fees (One Time)	Refundable Caution Deposit	Total Fees
Rs. 10,000/- (Ten Thousand Only)	Rs. 35,000/- (Thirty Five Thousand Only)	Rs. 5,000/- (Five Thousand Only)	Rs. 50,000/- (Fifty Thousand Only)

Total Fees (Part A + Part B)	Rs. 10,80,000/- (Ten Lakh Eighty Thousand Only)
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SCHOLARSHIP

At Lexicon MILE, we believe in nurturing talent and making quality education accessible. To support this vision, we offer scholarships based on merit and need. Our scholarships are designed to recognize outstanding academic achievements and provide financial assistance to deserving students.

- Need Based Scholarship
- Merit Based Scholarship

Exam	Eligibility Criteria	Scholarship Amount (INR)
CAT	80 Percentile & above	₹1,00,000
CMAT	90 Percentile & above	₹75,000
MAT	90 Percentile & above	₹50,000

- The institute reserves the right to amend the fee scholarship details without prior notice.
- The scholarship will be awarded on first come first served basis to limited number of scholars subject to admission.
- The scholarship for the second year will be based on academic performance of year one.

RELATED PROGRAMS



MBA GLOBAL – University of South Wales (UK) (80 + 100 Credits International Pathway)



The MBA Global (USW, UK) is designed to give students international exposure, academic rigor, and career-ready skills through a dual-campus experience. Students complete 80 credits at Lexicon MILE, Pune and the remaining 100 credits at the University of South Wales, UK. The program blends updated Industry 4.0 curriculum, global networking, and practical projects, empowering learners to emerge as business leaders with an edge in today's global economy.

With over 4,000 Indian students already at USW and a strong international presence, graduates join an elite network of professionals with access to world-class industry partnerships, internships, and placements.

Why Choose the MBA Global at Lexicon MILE + USW, UK?

- ▶ **International Exposure:** Experience learning across two countries, widening cultural and professional perspectives.
- ▶ **Affordable Global Experience:** Access a UK MBA at a competitive investment, with scholarships available.
- ▶ **Distinguished Global Faculty Pool:** Learn from industry leaders, practitioners, and globally recognized academicians.
- ▶ **Strong Professional Network:** Engage with peers and alumni across industries worldwide.
- ▶ **Updated Industry 4.0 Curriculum:** Stay aligned with the latest business innovations and practices.

About the University of South Wales (USW)

- ▶ Established in 1913, one of the UK's most respected public universities.
- ▶ Ranked among the top in Wales for Business, Marketing, and Public Relations (Guardian University Guide 2024).
- ▶ 13th in the UK for student satisfaction in Business and Management (Complete University Guide).
- ▶ Recognized by the Times Higher Education Awards 2023 – shortlisted for University of the Year.
- ▶ Certified by the Quality Assurance Agency (QAA), UK for excellence in education and research.
- ▶ Research Excellence Framework (REF) accredited – ensuring cutting-edge knowledge delivery.
- ▶ A global student hub with learners from 120+ countries.



RELATED PROGRAMS



MBA GLOBAL – **University of South Wales (UK)** (80 + 100 Credits International Pathway)



Program Features

- ▶ International Exposure through dual-campus learning.
- ▶ Updated Industry 4.0-aligned curriculum.
- ▶ Hands-on learning with live projects, consulting assignments, and internships.
- ▶ Global professional network for career opportunities across markets.
- ▶ Access to career services in India and the UK.

Career Outcomes

Graduates from the MBA Global program are placed in leading multinational companies across finance, consulting, technology, and entrepreneurship sectors.

- ▶ 95% of USW graduates secure employment or further study within six months of graduation.
- ▶ Dedicated placement support at both Lexicon MILE and USW ensures a smooth career trajectory.

Program Pathway (80 + 100 Credits)

- ▶ **Stage 1:** 80 credits at Lexicon MILE, Pune.
- ▶ **Stage 2:** 100 credits at University of South Wales, UK.
Degree awarded by USW, UK upon successful completion.

AVERAGE PLACEMENTS

30,000 to 40,000 GBP (Great Britain Pound)

(30 LPA-40 LPA Indian Rupees)

Shape your **global career** with the **MBA Global at Lexicon MILE + USW, UK.**

MBA Global Course Fee Structure

Registration Fees	Lexicon MILE Fees	USW Fees
Rs. 1,50,000/- (One Lakh Fifty Thousand Only)	Rs. 6,00,000/- (Six Lakh Only)	GBP 7500/- (INR 8 lakh Approx*)

Ensuring health, safety,
and a positive campus
environment.



SCAN TO APPLY



VIRTUAL TOUR



For Admission Queries

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