

37th
BATCH



Empowering
leaders for a
Global Future



Placement Brochure 2025



Empowering
leaders for a
Global Future



PLACEMENT BROCHURE 2025

The rapid rate of change in the world of management continues to escalate. Today, we are living in an unprecedented time of disruptive technology and innovation that is part of the new order.

What can we do now that we couldn't do before, taking into account the changes in technology and user behavior? In a time of significant disruption, that's the critical question every BIMTECH student is trained to ask, and find answers to.

In today's fast paced world, it is easy for leaders to become consumed by the challenges they face. We prepare our students to face these, fight complacency and set the stage for continuous success in a manner that engages them professionally and personally. At the same time emphasizing both the economic and social responsibilities of managing business.

The emphasis at BIMTECH is on developing an entrepreneurial mindset that would greatly enhance the student's ability to discover new insights, spot unexploited opportunities, and generate novel business ideas and then turn their ideas into market success stories.

The Birla Institute of Management Technology (BIMTECH) owes its foundation to the visionary leadership of Late Dr. (Smt.) Sarala Birla and Syt. B. K. Birla, two pillars of Indian industry and philanthropy. Established in 1988 under the aegis of the Birla Academy of Art and Culture, BIMTECH reflects their deep commitment to education, culture, and societal welfare. B. K. Birla, one of the most successful industrialists of his generation, was a pioneer who expanded Indian industry abroad, breaking new ground in sectors like tea and textiles. He was also a passionate advocate of Indian art and culture, evident in his establishment of institutions like the Birla Academy of Art & Culture and the Sangeet Kala Mandir.

His wife, Dr. Sarala Birla, shared his zeal for education and social betterment. Together, they fostered a culture of lifelong learning and spiritual growth. Their philanthropic efforts led to the creation of several world-class educational institutions across India, including BIMTECH, which stands today as a testament to their dream of shaping future leaders. Their daughter, Smt. Jayashree Mohta, continues their legacy as Chairperson of the Birla Academy of Art and Culture, ensuring their vision endures.

Our Legacy



OUR VISION

DEVELOPING **RESPONSIBLE LEADERS**
WITH AN ENTREPRENEURIAL MINDSET
AND STRIVING FOR **SUSTAINABILITY**



OUR VALUES

ETHIC AND INTEGRITY
SUSTAINABILITY AND TRANSPARENCY
INNOVATIVENESS AND **ENTREPRENEURSHIP**



OUR MISSION

TO BE THE PREFERRED CHOICE FOR STUDENTS, FACULTY,
PROFESSIONAL STAFF AND RECRUITERS.

TO CREATE AND DISSEMINATE KNOWLEDGE FOR **POSITIVE SOCIETAL IMPACT**

TO INCULCATE INNOVATIVE, TECHNOLOGICAL, ENTREPRENEURIAL
AND GLOBAL MIND-SET

TO EQUIP FACULTY & STUDENTS WITH **RESPONSIBLE LEADERSHIP** QUALITIES.

TO PROMOTE SUSTAINABILITY IN ALL ACTIVITIES.



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MESSAGE FROM THE DIRECTOR'S DESK



We at BIMTECH strive to nurture and groom ethical leaders with entrepreneurial and global mindset who can make a profound and positive impact on people, companies and society at large.



Dear Recruiters,

It is with immense pride and enthusiasm that I welcome you to Birla Institute of Management Technology, an institution committed to nurturing future leaders with a focus on responsible management, entrepreneurship, sustainability, and innovation. With a legacy spanning over 35 years, BIMTECH stands tall as a pioneer in management education, blending academic rigor with real-world relevance. Our accreditations by prestigious bodies like AACSB and NBA reflect our commitment to excellence and global standards.

At BIMTECH, we believe in equipping our students not only with advanced business knowledge but also with values that promote ethical leadership and sustainable business practices. This is evident in our curriculum, which integrates emerging disciplines like Data Analytics, Information Technology, Banking, Financial Services, Insurance, Strategy and Consulting, and responsible business practices. Our international certifications, such as the Reinsurance Certificate Course with Swiss Re and the Dual Degree Programme with CII-UK, provide students with globally recognized qualifications, further enhancing their career prospects. Our faculty members, many of whom are thought leaders in their fields, are dedicated to creating an enriching learning environment through research-driven teaching, industry collaborations, and innovative projects.

In order to enhance the academic and professional development of students, faculty, and researchers, a strategic initiative has been taken to set up a Bloomberg Lab to equip students with practical skills, bridging the gap between academic theory and industry practice.

As we look to the future, our goal remains steadfast—to produce well-rounded professionals who are prepared to meet the evolving demands of the global market while upholding the highest standards of integrity and social responsibility. Our students, with their passion, creativity, and resilience, are the cornerstone of our institution's success. We take great pride in their achievements and look forward to continuing our journey of excellence with them as we forge ahead.

We invite our esteemed corporate partners to collaborate with us in nurturing the next generation of dynamic business leaders. Together, we can foster innovation, drive advancements in Analytics and AI, and shape the future of global business excellence.

Dr. Prabina Rajib

Director

director@bimtech.ac.in



MESSAGE FROM THE

CHAIRPERSON-CCR



The Placement Cell at BIMTECH works closely with recruiters to ensure a seamless hiring process and to meet your talent needs effectively.



Dear Recruiters,

It is my pleasure to welcome you to the placement season at Birla Institute of Management Technology. Our institution takes immense pride in nurturing talent that is not only academically proficient but also equipped with the skills and adaptability required to excel in today's dynamic business environment.

Our students come from diverse backgrounds, bringing unique perspectives and problem-solving abilities. Through rigorous academics, experiential learning, and industry exposure, they are groomed to take on professional challenges with confidence and integrity. This year's graduating batch reflects our commitment to developing well-rounded individuals who can contribute meaningfully to your organization.

The Placement Cell at BIMTECH works closely with recruiters to ensure a seamless hiring process and to meet your talent needs effectively. We value the longstanding partnerships we have with esteemed organizations and look forward to building new relationships this year.

I invite you to explore this brochure and discover the remarkable talent our students have to offer.

Let us continue this journey of collaboration and excellence as we shape the leaders of tomorrow.

Warm regards,

Dr Archana Shrivastava

Chairperson-Placement

Birla Institute of Management Technology





BOARD OF GOVERNORS



SMT. JAYASHREE MOHTA

Chairperson, Board of Governors
Chairperson & MD
Jay Shree Tea & Industries Ltd, Kolkata



Dr. Ajit Ranade
Vice Chancellor, Gokhale Institute
of Politics & Economics, Pune



Mr. G.N. Bajpai
Ex-Chairman, SEBI and
LIC, Mumbai



Mr. Gautam Dalmia
Managing Director
Dalmia Bharat Group,
New Delhi



Dr. Vipul Singh
People Director & HR Head
Lloyds Technology Centre
India, Hyderabad



Mr. Sakate Khaitan
Senior Partner, Khaitan Legal
Associates, Mumbai



Mr. Nand Gopal Khaitan
Senior Partner (Dispute
Resolution, Real Estate)
Khaitan & Co, Kolkata



Mr. Vikash Kandoi
Director, Royal Touch Fashion
(P) Ltd., Kolkata



Dr. Prabina Rajib
Director
BIMTECH, Gr. Noida



Dr. Pankaj Priya
Dy. Director & Dean Academics
BIMTECH, Gr. Noida



Dr. Arvind Virendranath Shukla
Professor & Registrar
BIMTECH, Gr. Noida



Dr. Sourabh Bishnoi
Associate Professor and
Chairperson (PGDM)
BIMTECH, Gr. Noida



Mr. Alok Gupta
Director, Pyramid Cyber Security &
Forensic (P) Ltd., New Delhi

ABOUT THE INSTITUTE



BIMTECH has been a beacon of excellence in management education for over three decades. With visionary founders like Late Dr. (Smt.) Sarala Birla and Syt. B. K. Birla, our business school was designed to bridge the gap between academia and industry, offering practical, forward-thinking education that meets the demands of today's competitive corporate world.

Located in the vibrant National Capital Region (NCR) in Greater Noida, our fully residential, green campus offers state-of-the-art infrastructure and is equipped with seamless Wi-Fi connectivity. With a student body of over 1,000 students and 70 esteemed faculty members with proven industry credentials, BIMTECH fosters a learning environment that combines academic rigor with real-world application.

At the heart of BIMTECH's educational offering are our AICTE-approved, industry-aligned Post Graduate Diploma in Management (PGDM) programs. Each program is meticulously designed to cater to different business domains, equipping students with specialized knowledge and skills that make them highly sought after by recruiters across sectors. Our key programs include:

PGDM (General Management): A comprehensive program that builds strong managerial acumen across various business functions, preparing students to take on leadership roles in diverse industries.

PGDM (International Business): Focused on global business practices, this program prepares students to navigate the complexities of international markets and develop cross-border strategies.

PGDM (Insurance Business Management): With India emerging as a key player in the insurance sector, this program is tailored to develop specialists who can drive innovation and growth in this expanding industry.

PGDM (Retail Management): In a fast-evolving retail landscape, this program offers students a deep dive into retail strategies, supply chain dynamics, and consumer behavior.

Our curriculum is constantly updated to reflect the latest industry trends, ensuring that our graduates are not only academically strong but also highly adaptive and ready to meet the challenges of a dynamic business environment. The programs are enhanced through hands-on learning experiences, including live industry projects, internships, and case studies drawn from real-world business scenarios.

BIMTECH has established strong and meaningful connections with top companies and industry bodies. Our collaborations extend beyond the classroom, with Management Development Programs (MDPs), Short-Term Projects, Round Tables, and Colloquiums designed in partnership with industry leaders. These initiatives ensure that our students are exposed to contemporary business challenges and are able to engage directly with top executives, further boosting their employability.

BIMTECH's campus is a microcosm of India's diversity, hosting students from nearly every state in the country, along with a growing international student body. This mix of cultural and professional backgrounds adds richness to the learning environment, enabling students to develop a global mindset, which is crucial in today's interconnected world.

Our graduates emerge from BIMTECH not just as job seekers, but as future business leaders capable of driving growth and innovation. Our 14 industry-grade databases, a modern library, and numerous student-driven initiatives ensure that every learner has the resources and opportunities to excel.



OUR PRESENCE &

PROMINENCE



It has always been our privilege to come up to the expectations of our various stakeholders. Those who acquire talents from us have a right to be reassured about the quality and calibre of BIMTECH students on whom they are bestowing their confidence by recruiting them. From the following listing of our overall rating position across the years, our presence and prominence vis-à-vis the other contemporary management institutes in the country becomes crystal clear.

INSTITUTIONAL ACCREDITATION



A+ GRADE



BIMTECH has been granted A+ Grade Accreditation by the National Assessment and Accreditation Council (NAAC) for 5 years up to May 1, 2022.



National Accreditation by
National Board of Accreditation



Certification Accreditation by Chartered Insurance Institute (CII)-UK, Life Office Management Association (LOMA)-USA and International Institute of Business Analysis (IIBA)-Canada



Equivalence of all PGDM programmes with MBA degree by Association of Indian Universities (AIU)



BIMTECH Achieved the prestigious CATEGORY 1 Graded Autonomy Status by AICTE (only 2 Institutions achieved this recognition in the country)



AMONG THE TOP PRIVATE BUSINESS SCHOOL RANKING



among Top Private
B-Schools in
North India



among Top Private
B-Schools in India



Top B-Schools
(Pvt.+Govt.) in India

MBAUniverse.com B-school Rankings 2024



Post Graduate Diploma in Management (PGDM)

It is the first programme of the institute, established in 1991 to meet the needs of research and education in management areas. This programme has won acclaim from academia and industry.

Post Graduate Diploma in Management- International Business (PGDM-IB)

In a globalized world, BIMTECH's two-year International Business programme equips professionals with essential skills and industry connections.

Post Graduate Diploma in Management - Retail Management (PGDM-RM)

The PGDM-RM is a two-year, AICTE-approved programme focused on contemporary retail management. Designed with industry input, it equips students with both theoretical knowledge and practical skills to excel in retail careers and competitive environments.

Post Graduate Diploma in Management Insurance – Business Management (PGDM-IBM)

This is India's first full-time professional programme in insurance education. It prepares young professionals for managerial roles in insurance and risk management through an industry-aligned curriculum. BIMTECH collaborates with LOMA, USA, for life insurance programs, ensuring global standards and expertise in the field. This programme has Strategic partnership with Swiss Re.

Besides, the programme has been recognized by the Indian Insurance Institute as equivalent to the Associate of Insurance Institutes of India (III).

Our all above mentioned programmes are:

- **Two Years programmes, Full-Time (Approved by AICTE, MHRD, Govt. of India)**
- **Accredited by the National Board of Accreditation, AICTE**
- **Recognized by the Association of Indian Universities (AIU) as equivalent to MBA.**



CMDC at BIMTECH serves as a critical platform for executive education, offering customized training and consultancy services for organizations across various sectors. Its goal is to develop management capabilities and enhance the skills required to thrive in today's dynamic environment. The CMDC collaborates with both the public and private sectors, as well as international organizations, focusing on leadership development and lifelong learning.

Here are the key highlights:

- **Comprehensive Training Programs:** Tailored to meet the needs of organizations, from entry-level to top management, across sectors like healthcare, manufacturing, and education.
- **Global Outreach:** Training programs for international conglomerates, governments, NGOs, and donor agencies.
- **Prominent Clients:** Collaborations with industry leaders such as NTPC, GAIL, Power Grid Corporation of India, and Oil India Ltd.
- **Leadership Programs:** Specialized training for educational officers and principals, aimed at fostering innovation in educational leadership.
- **Capacity Building:** Developing skills and knowledge to meet modern business challenges, enhancing productivity and organizational growth.

Our Clients and Partners of CMDC:



INTERNATIONAL EXPOSURE & GLOBAL PARTNERSHIPS



BIMTECH partners with top international institutions certified by AACSB, EFMD, and AMBA to give students a transformative global learning experience. These programs give students foreign experience and a global business perspective.

Key International Program Benefits:

Student Exchange Programs

BIMTECH students can study at renowned international universities such as Sydney Business School (Australia), FH Joanneum (Austria), and Kozminski University (Poland). International students attending BIMTECH through reciprocal student exchange programs create a diverse learning environment.

Global Immersion Programs:

National University of Singapore (NUS)

BIMTECH students participated in an AI-powered business analytics Global Immersion Program. Students learned how to use AI and data analytics to address challenging business problems through classroom training, industry visits, and projects.

Singapore Management University (SMU)

BIMTECH students participated in the Executive Growth Program, which enhanced their professional growth by providing experiential learning and worldwide market and business knowledge.

BIMTECH's global initiatives are supported by prestigious scholarships like the Endeavour Leadership Program Grant (Australia) and the ERASMUS+ International Credit Mobility Grant (Austria, Poland).

Curriculum & Faculty Exchange

Global partnerships assure current curriculum reflecting business education trends. Faculty exchange programs expose students to different teaching methods.

Joint Research & Collaboration

BIMTECH also collaborates on joint research projects, providing students with global business difficulties insights.

Improved Employability

Students get worldwide exposure, international networks, and intercultural proficiency, attracting top global and domestic employers.

BIMTECH's international programs give students the skills, knowledge, and networks they need to succeed in global business.





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EMINENT PRACTITIONERS FROM INDUSTRY



CXO 2023 TALK SERIES
Topic and Discussion: Employer-Employee Relationship: Building Trust and Collaboration.



Ms. Rashmi Prabhakar
Vice President at
BHEL India

Starts from 12:00 pm
At BIMTECH Campus
Seminar Hall

CXO SERIES 2022



Anshula Verma
Director and National Head - Talent Acquisition
Ernst & Young (EY)

Starts from 12:00 pm
At BIMTECH Campus
Seminar Hall

CXO 2023 TALK SERIES
Topic and Discussion: New key skills required by 5th level graduates to remain competitive and industry ready.



Dr. Sujit Paul
Group CEO at Zens
Healthcare Ltd.

Starts from 02:00 pm
At BIMTECH Campus
Seminar Hall

CXO 2023 TALK SERIES
Topic and Discussion: Employer-Employee Relationship: Building Trust and Collaboration.



Manoj Pandey
Vice President
Head of HR & Admin at
TCS & Wipro

Starts from 12:00 pm
Online Mode

CXO SERIES 2022



C R Mohan
Senior Vice President and National Head - Talent Acquisition at EY
Ernst & Young (EY)

Starts from 12:00 pm
Online Mode

CXO 2023 TALK SERIES
Topic and Discussion: Development Experience and Real Career Development



Ms. Surabhi Bhat
Vice President
at TCS

Starts from 03:30 pm
Online Mode

CXO 2023 TALK SERIES
Topic and Discussion: Identifying Propensity: Exploring Lucrative Opportunities in the Insurance Industry



Mr. Atul Mehra
Executive President at the
HDFC General Insurance

Starts from 10:00 am
At BIMTECH Campus

CXO SERIES 2022



Hemant Malik
Divisional Chief Executive of
Foodp, ITC Limited

Starts from 12:00 pm
At BIMTECH Campus
Seminar Hall

CXO 2023 TALK SERIES
Topic and Discussion: Retail & F&B licensing operations in India



Mr. Ashish Gupta
Vice President - BI &
Learning at Perficient India

Starts from 02:00 pm
At BIMTECH Seminar Hall

CXO SERIES 2022



ASHISH BHALLA
Senior Vice President and National Head - Talent Acquisition at EY
Ernst & Young (EY)

Starts from 12:00 pm
At BIMTECH Seminar Hall

CXO 2023 TALK SERIES
Topic and Discussion: Personal Effectiveness



Mr. Deepak Kumar Sharma
Associate Director of
Professional Services at
EY

Starts from 12:00 pm
At BIMTECH Seminar Hall

CXO 2024 TALK SERIES
Topic and Discussion: Career opportunities for management studies in agri-business



Indranil Ais
Head of Digital Product
Management and Digital
Strategy for Syngenta in Asia,
Middle East and Africa

Starts from 4:00 p.m.
Mode : Online

SOME OF OUR DISTINGUISHED ALUMNI



Ms. Himani Paul
CEO
Kataria Healthcare

Mr. Ishaan Sharma
Marketing Consultant
Deloitte India (Offices of the US)

Mr. Jaideep Sundriyal
SVP, Europe Head
Natural Resources & Emerging Markets,
HCL Technologies

Ms. Jayashree Karmakar
Area Training Manager
Aviva Life Insurance

Ms. Jeena Peter
Associate Vice President
Innova Solutions

Dr. Jugal Kishore Vashist
Senior Vice President & Head-
Rail Logistics
Ultratech Cement Ltd.
Aditya Birla Group Company

Mr. Kushal Abrol
Enterprise Partner Manager
Uber

Mr. Lokesh Mehra
Senior Business Lead – Learner
Engagement, South Asia
Amazon Web Series

Mr. Manish Dhyani
Business Head - Own Brands
SPAR India (Max Hypermarket
India Pvt Limited)

Ms. Manya Jha
Founder & Chairperson
Morphedo

Mr. Mayank Varma
Sales Manager
American Express

Ms. Monica Virbhan
Senior Auditor – Group Audit &
Inspection Societe Generale
Global Solution Centre

Ms. Monika Jain
Chief Human Resources Officer
ABC Consultants

Ms. Mriganki Tyagi
Director e-commerce
Colgate-Palmolive India (Ltd)

Mr. Munish Seth
Executive Sponsor Telecom Carriers
Google India

Mr. Muzammil Ali
Functional Consultant
Tata Consultancy Services

Mr. Nainoor Desai
Senior Vice President & National Head
Institutional Business
Liberty General Insurance

Mr. N. S. N. Murty
Partner & Leader, Government &
Public Services
Deloitte Consulting

Ms. Natasha Bahia
Chief Brand Architect
Cult Ammo

Mr. Naveen Kumar
Assistant General Manager
The House of Abhinandan Lodha

Mr. Navin Agarwal
Chief Finance Controller- Steel
Vertical of Welspun Corp and
CFO of Welspun DI Pipes Ltd.

Mr. Nimish Gupta
Chief Manager - International Business
ICICI Lombard General Insurance
Company Limited

Ms. Pallavi Singh
Head - Customer Experience & Revenue
VIDA World

Mr. Pankaj Nath
Co-Founder
ProWorld.ai

Mr. Pankaj Tomar
India Head-AXA Climate
Axa S.A.

Mr. Pradeep Wadhwa
Founder
Stealth Mode

Ms. Pragya Trivedi
Program Manager
India Global Forum

Mr. Prakhar Srivastava
Senior Manager- Brand Solutions
Radio Mirchi

Mr. Prashant Hasija
Sr. Managing Consultant
IBM

Mr. Prashant Thakur
Senior Account Manager(US)
Amazon

Ms. Priyanka Dubey
Head-Postpaid Product & Marketing
Bharti Airtel

Ms. Priyanka Kaushik
AVP - Human Resources
Sterlite Power

Ms. Priyanka Shukla
Partner
360 One Wealth Management

Mr. Rachit Sarin
AVP-Agency and Alternate
Kotak General Insurance

Ms. Rachna Chandra
Senior Human Resource Manager
Government e Marketplace (GeM)

Dr. Rajat Srivastava
Director
Engineering Export Promotion Council,
(EEPC INDIA) An EPC under Ministry
of Commerce, GOI

Mr. Raja Shekhar Atluri
Master Principal Retail Solution Consultant
Oracle, Dubai

Mr. Rajesh Kumar Sinha
Practice Lead of P&C and
Insurance Platforms
Capgemini Invent

Ms. Rajshri Kesarwani
Senior Consultant
Birlasoft

Ms. Riddhi Bajaj
Project Leader
Bain and Company

SOME OF OUR DISTINGUISHED ALUMNI



Ms. Rimjhim

Business and Integration Arch
Associate Manager
Accenture

Mr. Rishabh Singh Chauhan

Senior Manager Operations
Flip

Mr. Rohit Bansal

City Growth Manager
Zomato

Mr. Sandeep Sehgal

Director and Head of Sales
Panasonic Life Solutions India Pvt Ltd

Mr. Sanjay Jain

Director
TFS Business Advisors India Pvt Ltd

Mr. Sankli Murugan M

Zonal SPOC
Milkbasket

Mr. Satish Sisodia

Vice President - Sales , DACH Region
Accenture

Mr. Shahrukh Ibrahim

Head of Distribution - Mass Market
Etisalat UAE

Mr. Shalabh Saxena

Technology and Innovation
Leader – ESG and Risk Consulting
Grant Thornton India LLP

Mr. Shantanu Bhattacharya

Vice President- Technology Lead
Swiss Re

Mr. Shashank Sachdeva

Senior Consultant
Infosys BPM

Ms. Shilpa Sood

Digital & Analytics Solutions Lead
HCL Technologies Ltd.

Mr. Shomi Agarwal

Corporate Vice President
WNS Global Services

Ms. Shrutika Sinha

Strategic Partnerships
Meta Spark

Mr. Siraj Dudekula

Business Solutions Specialist
Coforge

Dr. Smita Kashiramka

Professor
IIT Delhi

Ms. Sowmya Krishnamoorthy

Director
Collabera

Mr. Sujay Bhattacharya

Senior Vice President
NTT DATA

Mr. Sumit Rekhi

Assistant Vice President
Jaipur Rugs

Ms. Surbhi Daksh

Consultant
Genpact ERC

Ms. SurbhiGoel

Managing Director & Head of
Property & Casualty for South
East Asia
Munich Re

Mr. Surya Mehra

Business Manager
IIM Kashipur FIED

Ms. Vaishali Tiwari

Director - InsureTech
Flipkart

Ms. Vartika Srivastava

Regional Manager –Property
Relationship,
Property and Franchise
Business Development
Croma

Mr. VikasKapur

Sr. Director Strategic Accounts &
Future Mobility
Valvoline Global Operations

Ms. Vrinda Bhatia

HRBP Store Operations & New Initiatives
Reliance Retail

Mr. Vikrant Ingle

Global Head-Service Now
Persistent Systems

Mr. Yogesh Bellani

Founder & CEO
Uttisha Partners Pvt. Ltd.

8000 ▲
ALUMNI

365 ▲▲
ALUMNI ARE
ENTREPRENEURS

950 ▲▲▲
ALUMNI AT SENIOR
MANAGEMENT
POSITIONS GLOBALLY

MORE THAN
500 ▲▲▲▲
ALUMNI @ INTERNATIONAL
LOCATIONS





TRIMESTER I

- Design Thinking
- Financial Accounting
- Information Systems Management for Business
- Managerial Economics
- Marketing Management-I
- Organizational Behaviour
- Statistics For Business Analysis
- Business Communication

Experiential Courses

- Experiential Learning-I
- Leadership Exp. and Attitude Development-II



TRIMESTER II

- Human Resource Management
- Macro Economics
- Managerial Accounting
- Marketing Management-II
- Operations Management
- Strategic Management

Experiential Courses

- Enterprise Lab and Business Models
- Experiential Learning-I
- Leadership Exp. and Attitude Development-II
- Business Communication-II



TRIMESTER III

- Corporate Finance
- Global Business Environment
- Research Methodology

Experiential Courses

- Enterprise Lab and Business Models
- Experiential Learning-III
- Leadership Exp. and Attitude Development-III
- Functional Elective to choose one from Marketing/Finance/HR/Operations and Decision Science
- Elective1
- Elective2

Business Vertical Specialisation to choose one from BFSI/IT-ITES/Analytics

- Elective1
- Elective2



TRIMESTER IV

- Happiness at Work Place Responsible Business
- Capstone Business Simulation

Experiential Courses

- Experiential Learning-IV
- Leadership Exp. and Attitude Development-IV

Functional Elective to choose one from Marketing/Finance / HR / Operations and Decision Science

- Elective3
- Elective4

Business Vertical Specialisation (BVS) to choose one from BFSI/IT-ITES/Analytics

- Elective5
- Elective6



TRIMESTER V

- Innovation for Business 4.0
- Legal Aspects of Business

Functional Elective to choose one from Marketing/Finance / HR / Operations and Decision Science

- Elective7
- Elective8

Business Vertical Specialisation (BVS) to choose one from BFSI/IT-ITES/Analytics

- Elective6
- Elective7
- 2 Bouquet Courses Optional



TRIMESTER VI

- Business Vertical Specialisation (BVS) to choose one from BFSI / IT-ITES / Analytics

- Elective8
- 2 Bouquet Courses Optional

ELECTIVE COURSES

Financial Services, Products and Markets

- Investment Management
- Project & Infrastructure Finance
- Fixed Income Securities
- Financial Derivatives
- Financial Planning and Wealth Management
- Business Analysis and Valuation
- International Financial Management
- Advance Financial Statement Analysis
- Mergers, Acquisitions & Corporate Restructuring
- Financial Econometrics
- Management of Commercial Banks
- Banking Laws and Operations
- Corporate Banking and Credit Appraisal
- Treasury and Risk Management in Banks
- Financial Risk Management
- Financial Modelling
- Behavioural Finance

Marketing

- Digital Marketing
- Sales and Distribution Management
- Services Marketing
- Consumer Behavior
- International Marketing
- Luxury Marketing
- Marketing Analytics
- Rural Marketing
- Product and Brand Management
- Advance Marketing Analytics
- Business-to-Business Marketing
- Customer Relationship Management
- Integrated Marketing Communication
- Retail Marketing
- Advanced Markstrat Simulation

Human Resource

- Talent Acquisition, Retention & Engagement
- HR Metrics & HR Analytics
- Human Resource Planning
- Management of Industrial Relations
- Managing People and Performance in Organizations
- Compensation Management
- Labour Legislations
- Personal and Managerial Effectiveness

IT/ITES

- Digital Technology Consultancy and Business Development (DTCBD)
- Business Analysis and Requirement Management (BARM)
- Emerging Technology, Platform, and Services (EPS)
- Cyber Security, Ethics and Privacy (CSEP)
- IT Project Management
- Product Management and Digital Transformation
- Applied Artificial Intelligence for Business
- Enterprise Systems (SAP)
- Digital Transformation of Business (DTB)
- IoT, Industry 4.0, and Block chain (IOTB)
- Emerging technology Project and Product Management (ETPP)
- Big Data Management and Analytics (BDMA)
- Robotics Process Automation & UI Path (RPA)(ETPP)

BFSI

- Retail Banking- Liability Products and Other Related Services
- Insurance & Risk Management
- Retail Banking- Asset Products and Other Related Services
- Managing Customer Wealth
- Digital Insurance
- Advanced Digital Banking
- Digital Finance & Fintech-I
- Digital Finance & Fintech-II
- Analytics in BFSI
- Management in BFSI

Operations & Decision Science

- Supply Chain Management
- Predictive Business Analytics
- Process Analysis and Improvement
- Service Operation & Quality Management
- Data Envelopment Analysis
- TQM-Manufacturing and Services
- Supply Chain Management Analytics
- Operations Strategy
- Multi-criteria Decision Making
- Project Management
- Lean Sustainable Supply Chain

Data Analytics

- Statistics for Decision Making in Python
- Data Visualization using PowerBI/Tableau/SQL
- Machine Learning
- Artificial Intelligence
- Time Series Forecasting
- Advanced Machine Learning
- Natural Language Processing
- Consumer Analytics
- Financial Risk Analytics
- Project Management Business Analytics

Strategy & Consulting

- Managing Strategic Partnerships
- Business Model Innovation
- Strategic Project Management Multinational Corporate Strategy Technology Strategy
- Strategic Execution and Performance
- Strategy and Environmental Sustainability

Digital Business

- Introduction to Digital Business
- Digital Transformation of Traditional Business
- Managing Commercials in Digital Business
- Digital Product Management
- Technologies Driving Digital Business
- Business Models with Digital Front
- Digital Business Ready Supply Chain Management
- Digital Customer Journey
- Digital Customer Journey II

- State of Indian Economy and Business
- Elements of Basic Econometrics
- Emerging Economies
- Doing Business in India
- Social Media and Text Analytics
- ERP for Managers
- Value Information
- Introduction to Artificial Intelligence
- Natural language Processing (AI)
- Artificial Intelligence implications in society
- International HRM
- Leadership, Influence and Power
- Negotiation and Influencing Skills
- Advanced Markstrat Simulation
- Advance Business Writing I
- Advance Business Writing II
- Corporate Effectiveness through Theatre Techniques

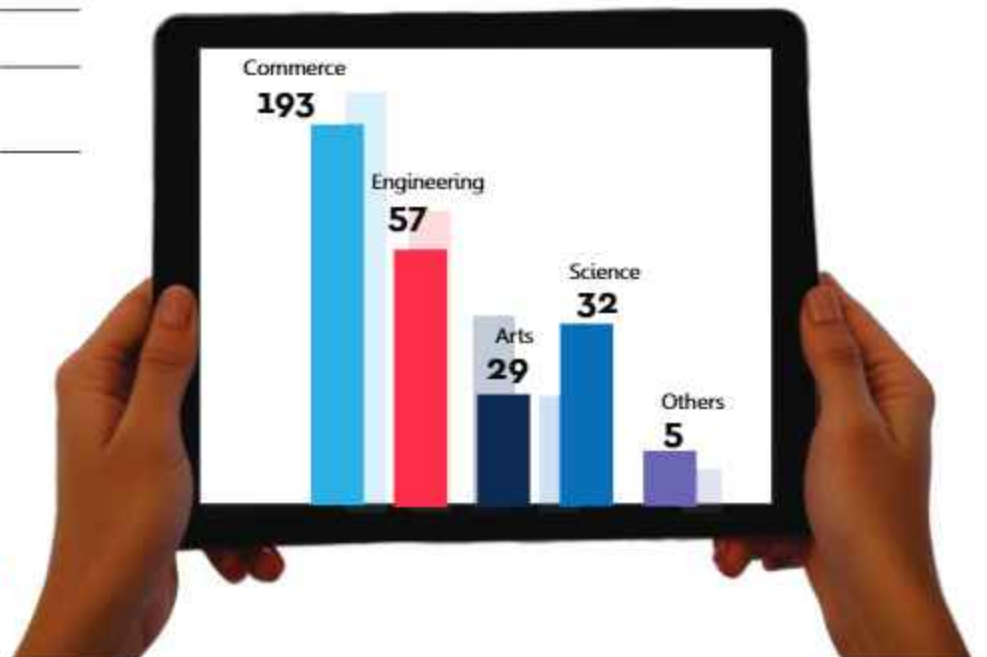
- Business Innovation and Growth Strategy
- Digital Economy and New Business Models
- Applied Theory in Strategy and Competition
- Social Innovation and Entrepreneurship
- International Business Strategy
- Business Sustainability
- Financial Inclusion
- Sustainability Reporting
- Sustainable Development Goals and Corporate Social Responsible
- Climate Change
- Circular Economy
- Management of Business Turnaround
- Technology Management and IP

PGDM

2nd Year, 22-23

Batch Profile for
Final Placement

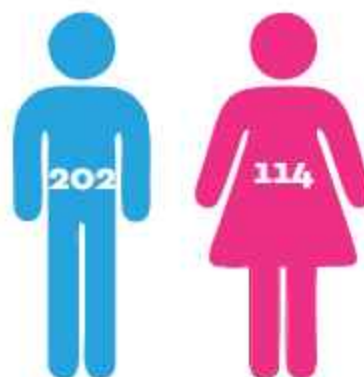
ACADEMIC BACKGROUND



WORK EXPERIENCE



GENDER

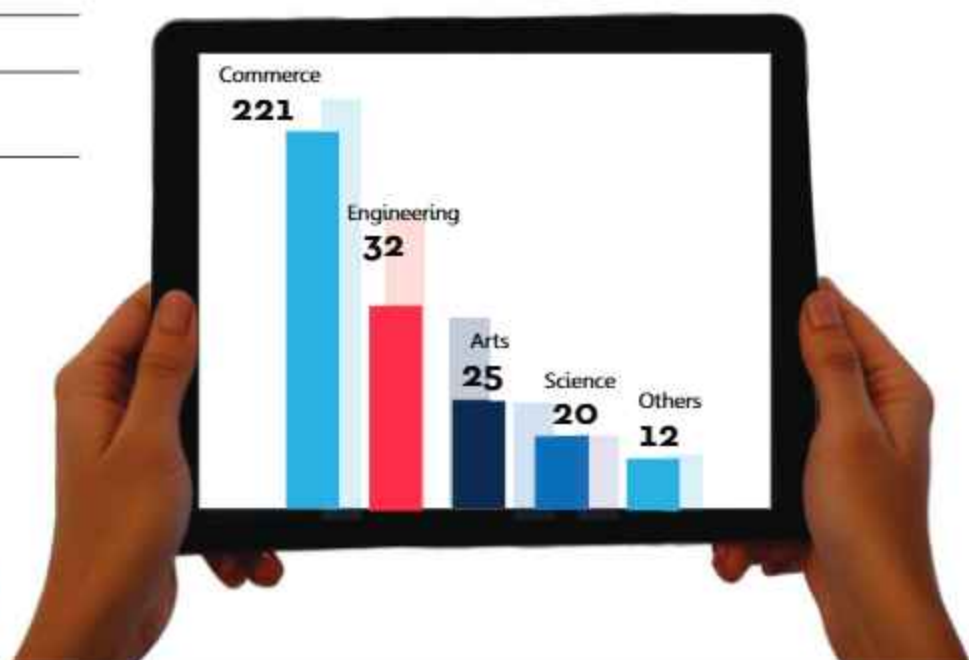


PGDM

1st Year, 23-24

Batch Profile for
Final Placement

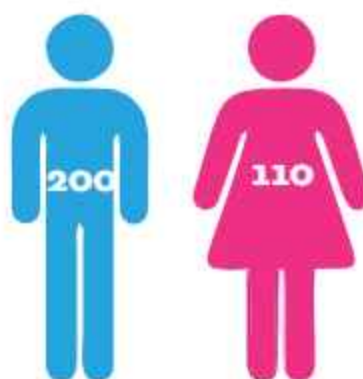
ACADEMIC BACKGROUND



WORK EXPERIENCE



GENDER





PGDM-IB

POST GRADUATE DIPLOMA IN MANAGEMENT INTERNATIONAL BUSINESS

COURSE CURRICULUM



TRIMESTER I

- Statistics for Business Analysis
- Marketing Management-I
- Financial Accounting
- International Trade & Investment
- Managerial Economics (Including 15hrs of Macro Economics)
- Foreign Language I
- (Chinese/French / German)
- Organizational Behaviour and Human Resource Management

Experiential Learning

- E Lab and Business Models-1
- Export Cluster Project
- Leadership Experience and Attitude Development-1



TRIMESTER II

- Business Analytics
- Managerial Accounting
- Marketing Management-II (including 10hrs of Markstat)
- International Trade Operations
- Foreign Language-II
- (Chinese/French / German)
- Information Systems Management For Business
- Responsible Business
- Global Business Environment Module
- Advance Excel for Managers

Experiential Learning

- Doing Business with Middle East/ Asia Pacific Countries /BRICs/ Africa Project – Project Work
- Leadership Experience and Attitude Development-2



TRIMESTER III

- International Marketing
- Business Research Methods
- Corporate Finance
- Operations Management
- International Strategic Management Modules
- Communication Lab
- International Marketing Research
- Leadership Experience and Attitude Development-3



TRIMESTER IV

- International Supply Chain & Logistics Management
- Geopolitics & Global Risk Analysis
- Capstone for Business Simulation
- International Financial Management

Experiential Learning

- Leadership Experience and Attitude Development: (LEAD) – 4



TRIMESTER V

- International Business Laws
- International Shipping
- Design Thinking Module
- Experiential Learning
- X-Culture Project



TRIMESTER VI

- Business Innovation & Growth Strategy
- Introduction to ERP
- Introduction to Consulting Management
- Value of Information
- Management of IPR

(Electives are same as for PGDM)

ELECTIVE COURSES

Financial Services, Products and Markets

- Investment Management
- Project & Infrastructure Finance
- Fixed Income Securities
- Financial Derivatives
- Financial Planning and Wealth Management
- Business Analysis and Valuation
- International Financial Management
- Advance Financial Statement Analysis
- Mergers, Acquisitions & Corporate Restructuring
- Financial Econometrics
- Management of Commercial Banks
- Banking Laws and Operations
- Corporate Banking and Credit Appraisal
- Treasury and Risk Management in Banks
- Financial Risk Management
- Financial Modelling
- Behavioural Finance

Marketing

- Digital Marketing
- Sales and Distribution Management
- Services Marketing
- Consumer Behavior
- International Marketing
- Luxury Marketing
- Marketing Analytics
- Rural Marketing
- Product and Brand Management
- Advance Marketing Analytics
- Business-to-Business Marketing
- Customer Relationship Management
- Integrated Marketing Communication
- Retail Marketing
- Advanced Markstrat Simulation

Human Resource

- Talent Acquisition, Retention & Engagement
- HR Metrics & HR Analytics
- Human Resource Planning
- Management of Industrial Relations
- Managing People and Performance in Organizations
- Compensation Management
- Labour Legislations
- Personal and Managerial Effectiveness

Operations & Decision Science

- Supply Chain Management
- Predictive Business Analytics
- Process Analysis and Improvement
- Service Operation & Quality Management
- Data Envelopment Analysis
- TQM-Manufacturing and Services
- Supply Chain Management Analytics
- Operations Strategy
- Multi-criteria Decision Making
- Project Management
- Lean Sustainable Supply Chain

IT/ITES

- Digital Technology Consultancy and Business Development (DTCBD)
- Business Analysis and Requirement Management (BARM)
- Emerging Technology, Platform, and Services (EPS)
- Cyber Security, Ethics and Privacy (CSEP)
- IT Project Management
- Product Management and Digital Transformation
- Applied Artificial Intelligence for Business
- Enterprise Systems (SAP)
- Digital Transformation of Business (DTB)
- IoT, Industry 4.0, and Block chain (IOTB)
- Emerging technology Project and Product Management (ETPP)
- Big Data Management and Analytics (BDMA)
- Robotics Process Automation & UI Path (RPA)(ETPP)

BFSI

- Retail Banking- Liability Products and Other Related Services
- Insurance & Risk Management
- Retail Banking- Asset Products and Other Related Services
- Managing Customer Wealth
- Digital Insurance
- Advanced Digital Banking
- Digital Finance & Fintech-I
- Digital Finance & Fintech-II
- Analytics in BFSI
- Management in BFSI

Data Analytics

- Statistics for Decision Making in Python
- Data Visualization using PowerBI/Tableau/SQL
- Machine Learning
- Artificial Intelligence
- Time Series Forecasting
- Advanced Machine Learning
- Natural Language Processing
- Consumer Analytics
- Financial Risk Analytics
- Project Management Business Analytics

Strategy & Consulting

- Managing Strategic Partnerships
- Business Model Innovation
- Strategic Project Management Multinational Corporate Strategy Technology Strategy
- Strategic Execution and Performance
- Strategy and Environmental Sustainability

Digital Business

- Introduction to Digital Business
- Digital Transformation of Traditional Business
- Managing Commercials in Digital Business
- Digital Product Management
- Technologies Driving Digital Business
- Business Models with Digital Front
- Digital Business Ready Supply Chain Management
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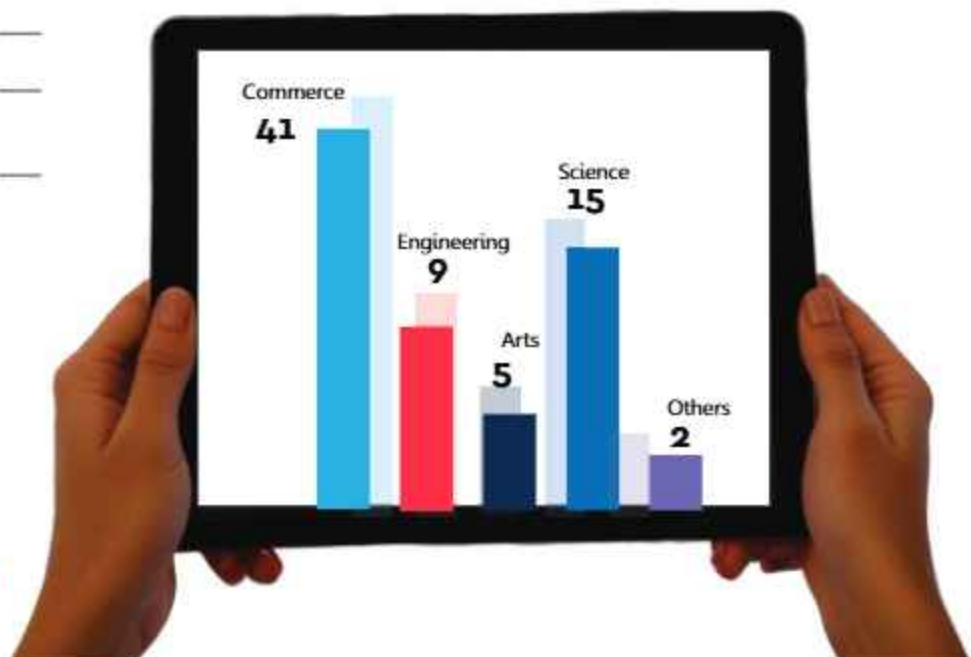
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PGDM-IB

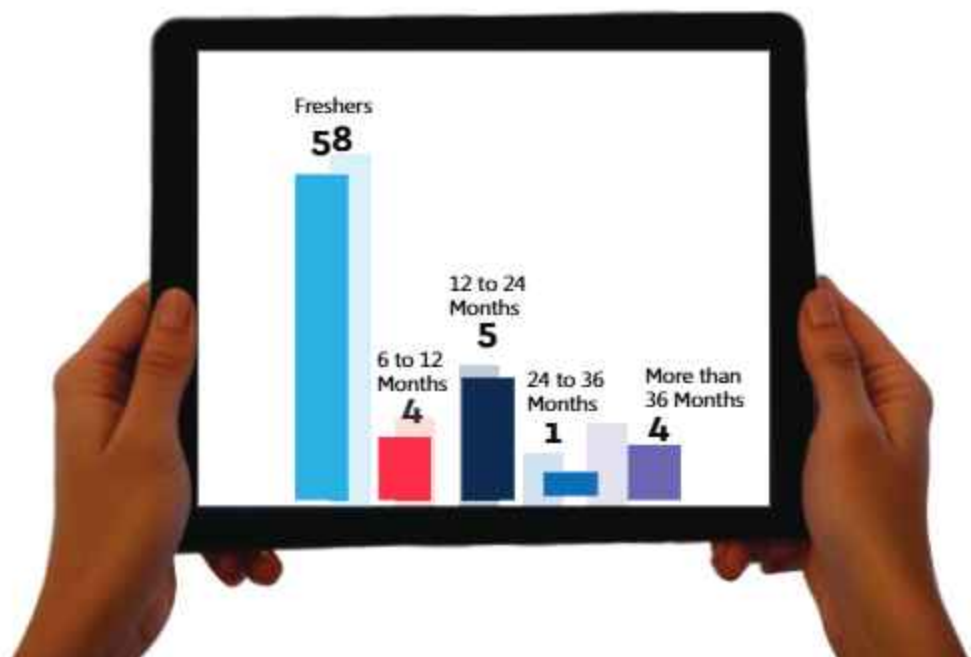
2nd Year, 22-23

Batch Profile for
Final Placement

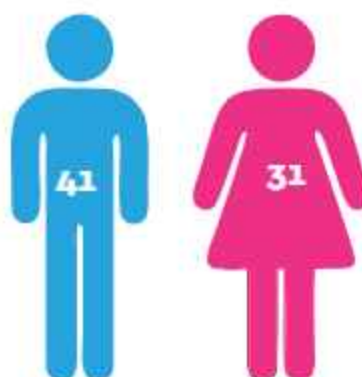
ACADEMIC BACKGROUND



WORK EXPERIENCE



GENDER

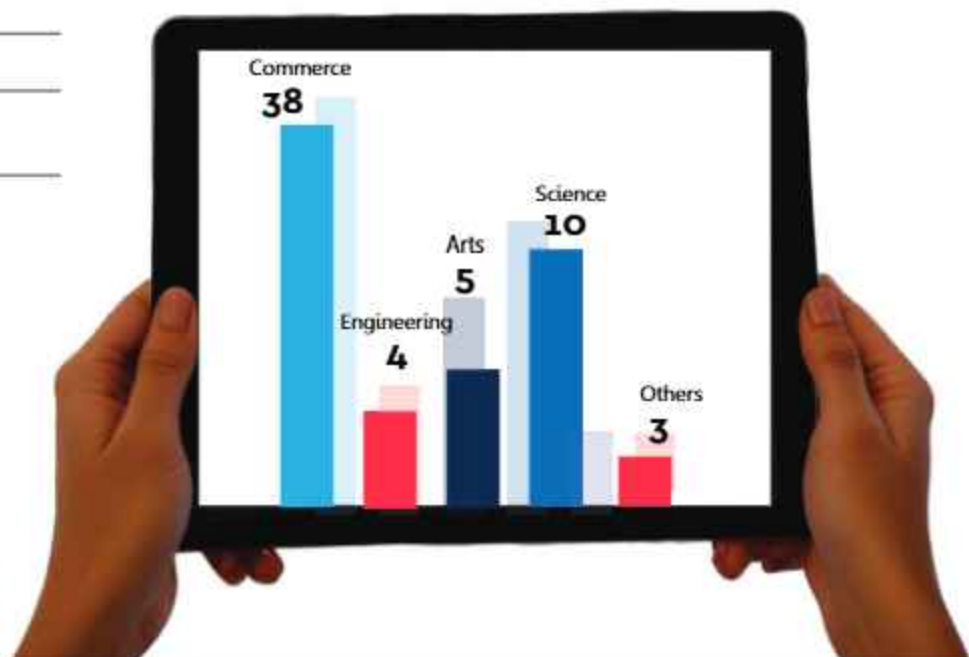


PGDM-IB

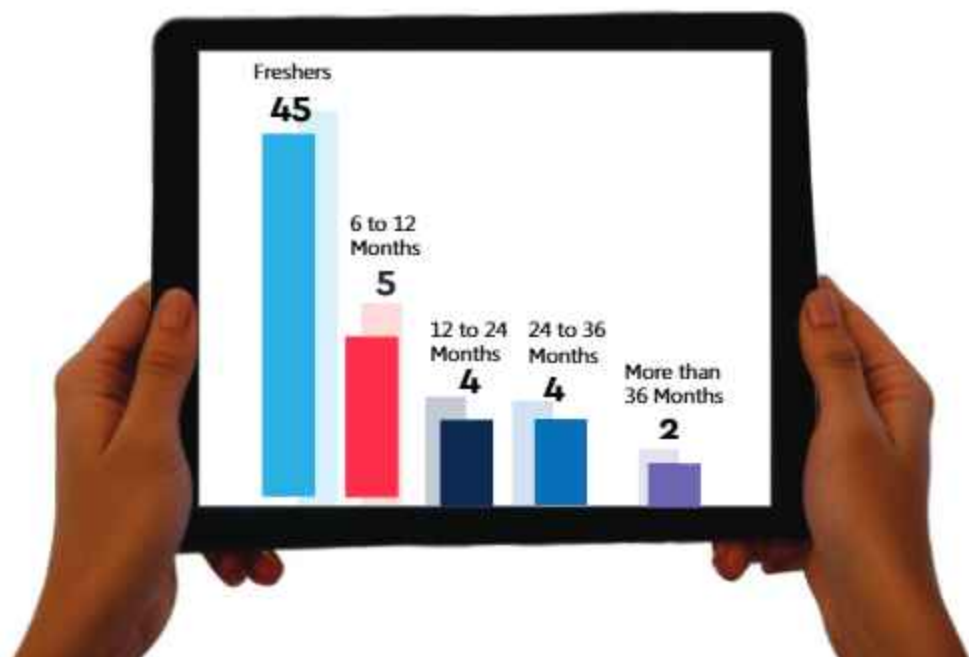
1st Year, 23-24

Batch Profile for
Final Placement

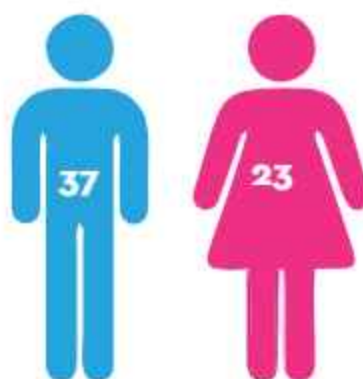
ACADEMIC BACKGROUND



WORK EXPERIENCE



GENDER





PGDM-IBM

POST GRADUATE DIPLOMA IN MANAGEMENT INSURANCE BUSINESS MANAGEMENT

COURSE CURRICULUM



TRIMESTER I

- Insurance Laws and Regulations
- Principles of Insurance
- Marketing Management
- Business Communication-I
- Organizational Behavior & Human Resource Management
- Statistics for Managers
- Insurance Economics
- Leadership Experience and Attitude Development-Lead



TRIMESTER II

- Risk Management
- Property-I (Fire & Consequential Loss)
- Insurance Business and Accounting
- Health Insurance
- Elements of Actuarial Science
- Products and Practice of Life Insurance
- Applied Communication
- Excel workshop
- Leadership Experience and Attitude Development-Lead



TRIMESTER III

- Property-II (Construction & Engineering Insurance)
- Corporate Finance & Insurance Accounting
- Life Insurance Under writing and Claims
- Motor Insurance (Own Damage+TP)
- Quantitative Methods for Business Analytics
- InsureTech (Emerging Technology)
- Strategic Management
- Marketing Research
- Summer Internship VIVA
- Industrial Visit
- Leadership Experience and Attitude Development-Lead (Crisis Management)



TRIMESTER IV

- Liability Insurance
- Advanced Health Insurance (Elective)
- Advanced Risk Management (Elective)
- Marine Cargo & Hull Insurance
- Reinsurance
- Insurance Analytics
- Business Innovation in Insurance
- Catastrophic Risk Modelling



TRIMESTER V

- Global Perspectives in Insurance
- Basics of Entrepreneurship
- Employee Benefit
- Design Thinking in Insurance
- Service Marketing in CRM
- Sustainability and Climate Action



TRIMESTER VI

- Agriculture & Miscellaneous Insurance
- Responsible Business



ORIENTATION PROGRAMME

POST GRADUATE DIPLOMA IN MANAGEMENT (INSURANCE BUSINESS MANAGEMENT)

Batch 2023-25 | Session 2023-24

Sunday, June 2, 2023

RAJESH CHETAN

RAGHAV JAIN

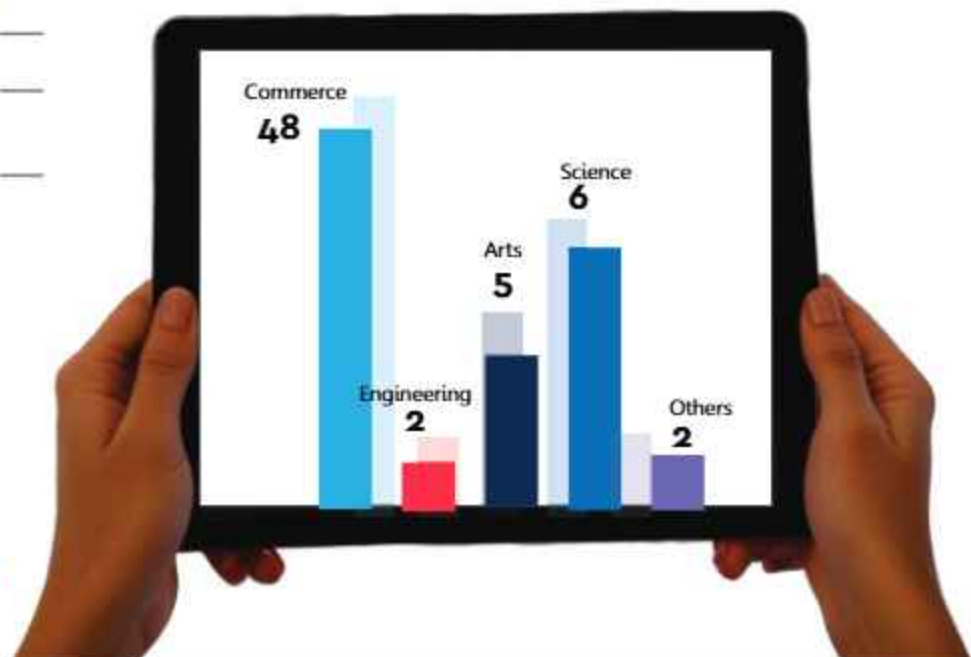
Empowering
leaders for a
Global Future

PGDM-IBM

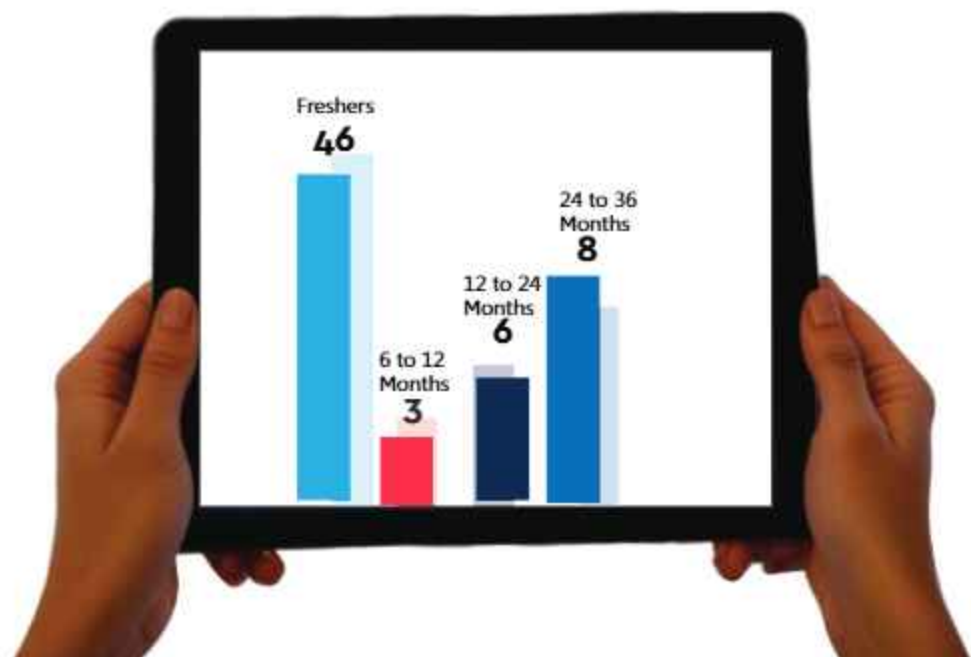
2nd Year, 22-23

Batch Profile for
Final Placement

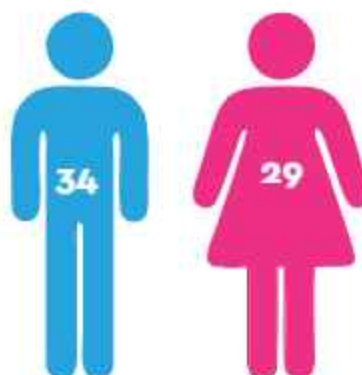
ACADEMIC BACKGROUND



WORK EXPERIENCE



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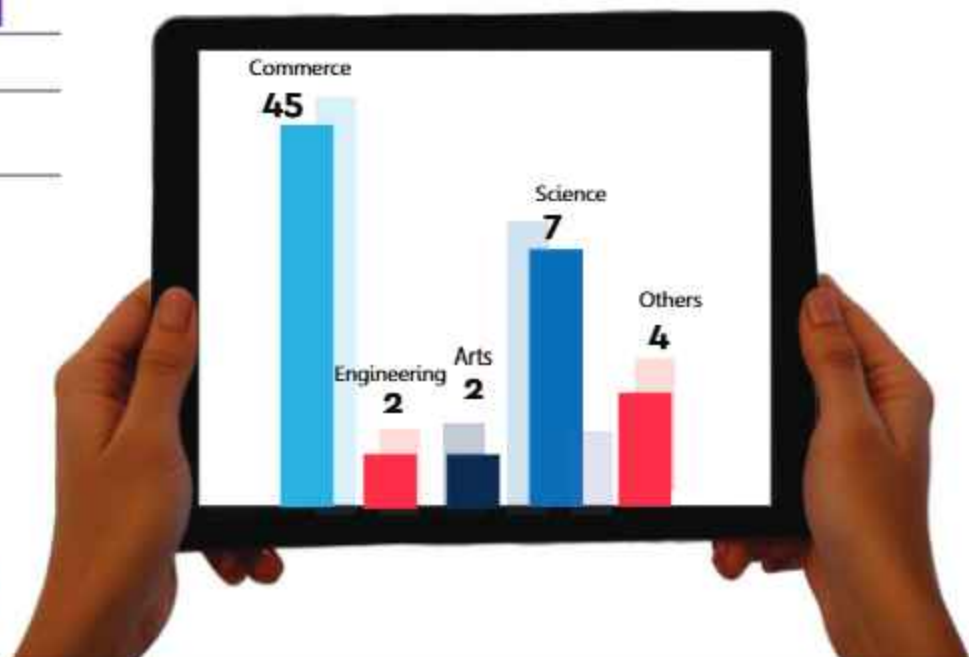


PGDM-IBM

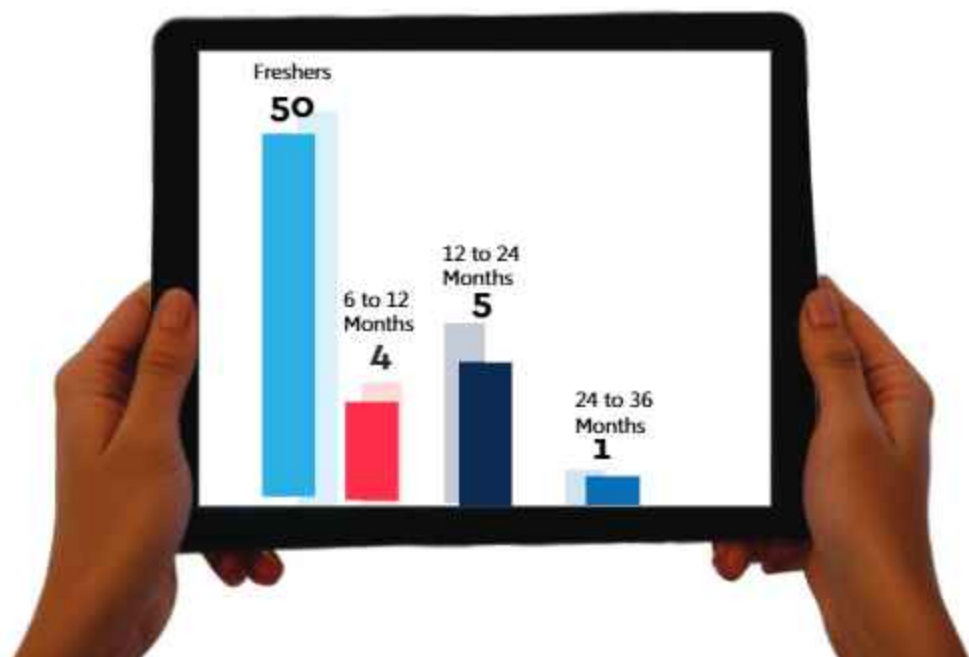
1st Year, 23-24

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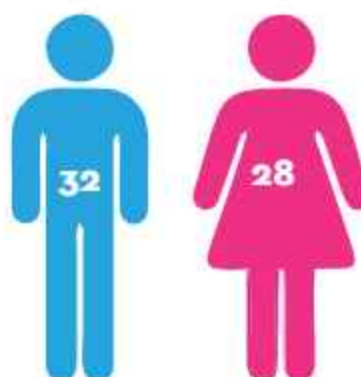
ACADEMIC BACKGROUND



WORK EXPERIENCE



GENDER





TRIMESTER I

- Effective Managerial Communication-I
- Design Thinking
- Financial Accounting
- Managerial Economics
- Marketing Management
- Statistics for Business Analysis
- Organizational Behavior & HRM
- LEAD
- Spreadsheet Modelling



TRIMESTER II

- Advance Marketing Management
- Retail Store Management
- Effective Managerial Communication- II
- Legal Aspects of Business
- Micro Economics of Retailers
- Managerial Accounting
- Retail Concepts & Environment
- Mall Management
- LEAD
- Data Visualization



TRIMESTER III

- Supply Chain Management
- Marketing Research
- Retail Consumer Behavior
- Sales & Distribution Management
- Visual Merchandising
- Strategic Management
- Business Analytics R Python
- ERP for Managers
- LEAD
- On the Job Training (OJT)
- Mentoring Activity (ASMP)



TRIMESTER IV

- Buying & Merchandising Management
- Digital Marketing
- Global Retailing
- Supply Chain Logistics
- Retail Simulation
- Category Mgmt. & Private Labels

Electives:

- Customer Relationship Management
- Retail Analytics
- Retail Luxury
- E-Commerce



TRIMESTER V

- Responsible Business
- Product and Brand Management
- Quick Commerce
- Dissertation

Electives:

- Omni channels
- Integrated Marketing Communication
- Service Marketing



TRIMESTER VI

- Entrepreneurship Mindset
- Franchising Management
- Organizational Dynamics
- Indian Knowledge System / Sustainability Climate Action
- Dissertation

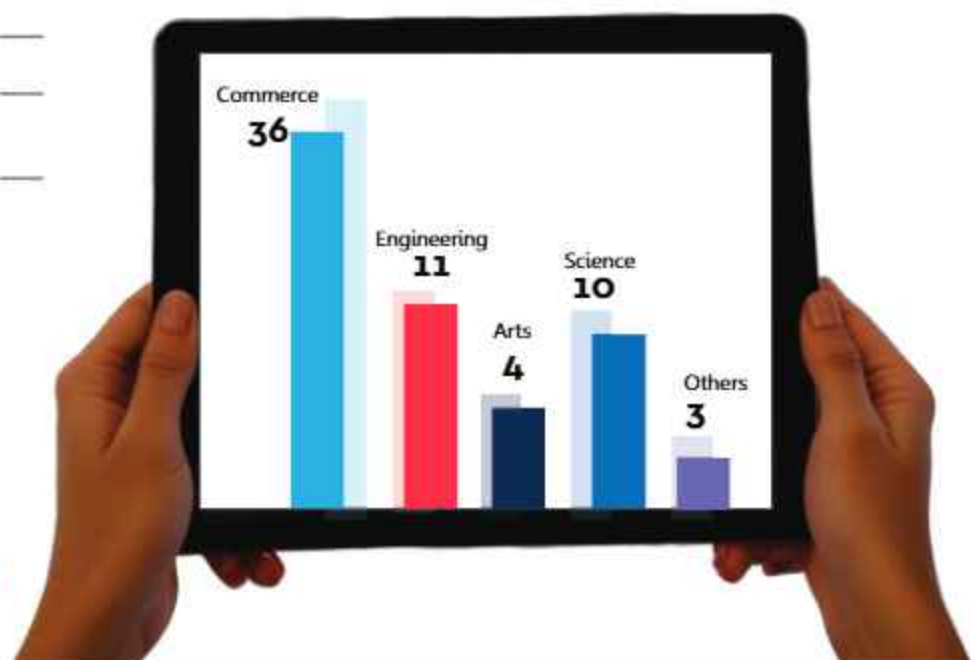


PGDM-RM

2nd Year, 22-23

Batch Profile for
Final Placement

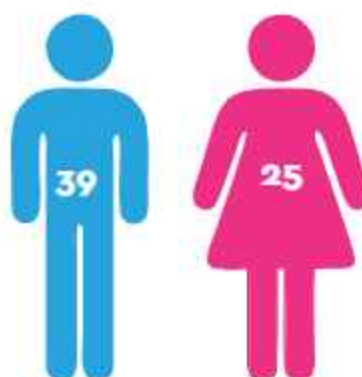
ACADEMIC BACKGROUND



WORK EXPERIENCE



GENDER

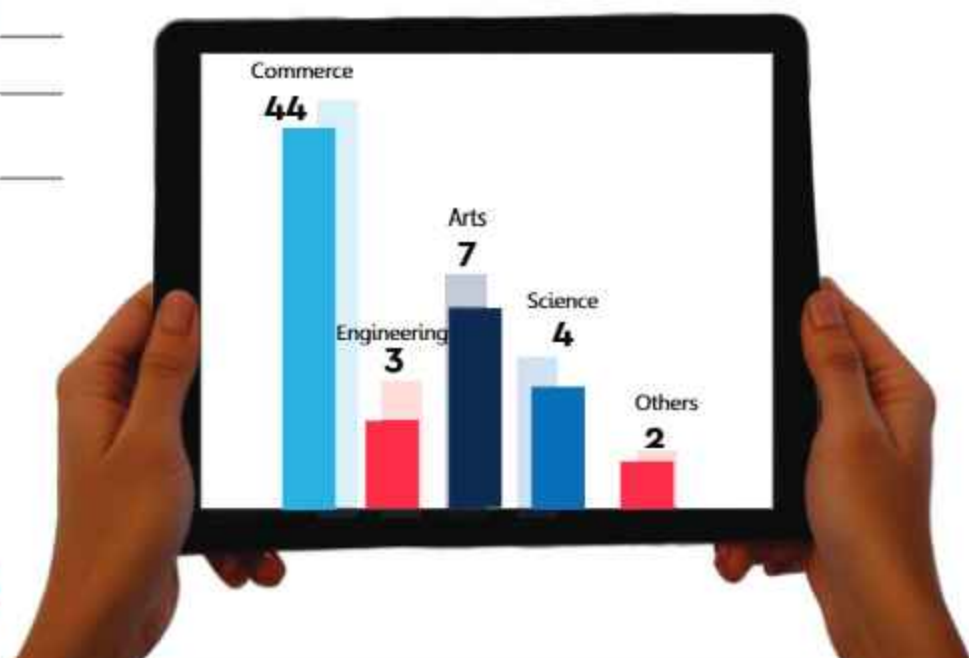


PGDM-RM

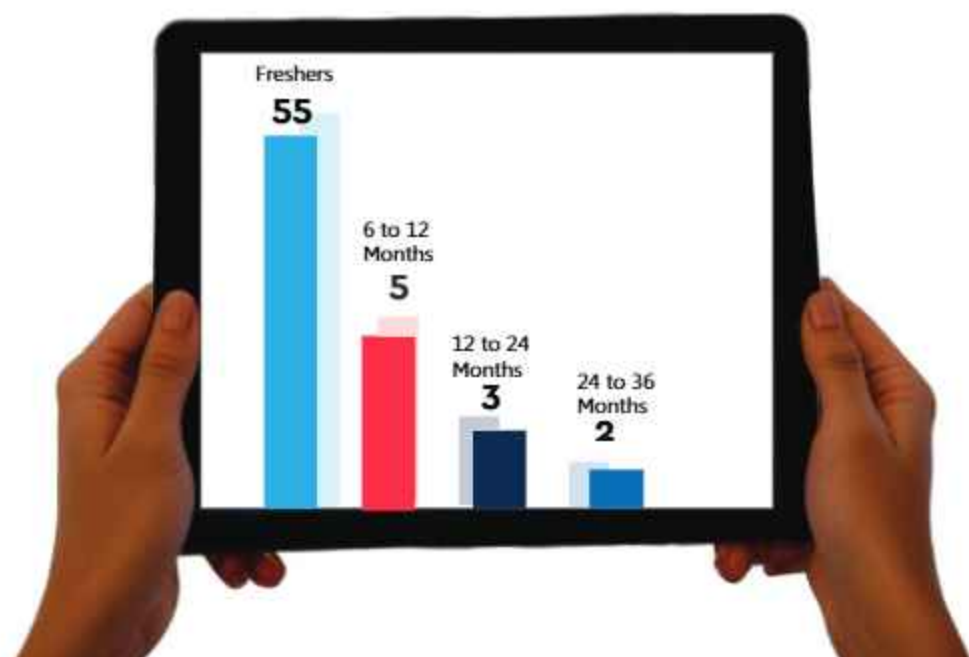
1st Year, 23-24

Batch Profile for
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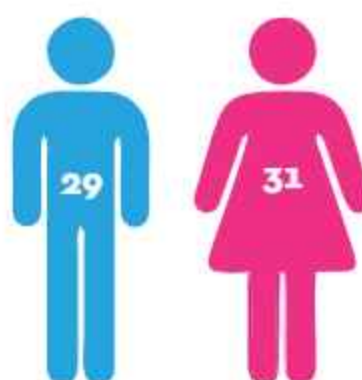
ACADEMIC BACKGROUND



WORK EXPERIENCE



GENDER





SOME OF OUR LEADING CORPORATES OFFERING FINAL PLACEMENT

SOME OF OUR LEADING RECRUITERS OFFERING SUMMER INTERNSHIP



Students' Achievements & International Exposure - 2023-24

Students' Names

Abhishek Jain, Aditya Rastogi,
Akriti Saxena, Chirag Choraria
Ishika Arora, Mansha Luthra,
Niharika Nagpal, Divyam Sharma

Achievements

Participated-Global Immersion Program
on AI-Powered Business Analytics
Participated in Live Project

Organized by

National University of Singapore
Singapore Management
University

Shubham Jain, Vartika Saxena,
Sushovan Choudhary, Gaurang Pradhan,
Purusharth Pandey

Qualified for the International
Summit Round of Hult Prize

Hult Foundation

Gurleen Kaur,
Jaidev Nagdev

National winners Circle
Position in IGT 2023

PEPSICO

Yashika Goyal, Ishani Singh,
Rasik Prinja, Syed Mohtteshim Ali

Winner in Case Study
competition

FORE School of Management

Disha Gupta, Priya Bansal,
Ritik Soni

2nd in a case study competition
name "ArthaYatra"

IIM Bodhgaya

Isha Srivastava and
Shubhra Singh

Runner-up in the prestigious
"Pitch inferno Competition"

Symbiosis Centre for Info.Technology

Gargi Diwedi

3rd in Ops-Wise12.0

IIM Trichy

Piyush Tyagi, Priyanshi Tandon
Pankaj Bulchandani

3rd in Beans and Bites- Case
Study Competition

IIM Kozhikode

Divyansh Saxena, Saurav Rawat,
Purusharth Pandey, Sachin Tripathi

1st runner -up Position in
MARKZEN

Master Union

Manvi Sharma, Nilesh Jotwani,
Aastha Gupta

1st runner-up in Helios

XLRI Jamshedpur

Neer Soni, Prakash Jha

Reached top 8 teams out of 565
teams in "Arbitrage International
Trade Competition"

IIFT, New Delhi

CAMPUS Recruitment

BIMTECH is immensely grateful to corporates and institutions for the faith reposed in us by them through the years and warmly welcome them for the process in the year 2024-25.

Dr. Archana Shrivastava

Chairperson
Centre for Corporate Relations

Contact Details of Placement Team

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Toll Free Number- 1800 5723 999
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Ms. Gurpreet Kaur

Sr. Manager, Centre for Corporate Relations

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Mr. Jai Singh

Asst. Manager, Centre for Corporate Relations

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Harshika	harshika.25@bimtech.ac.in	8588800488
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Alisha Jameel	alisha.jameel25@bimtech.ac.in	9140596139
Devendra Pratap Singh Yadav	devendra.yadav25@bimtech.ac.in	6397725475
Kushangi Mittal	kushangi.mittal25@bimtech.ac.in	6378462395
Shreya Bansal	shreya.bansal25@bimtech.ac.in	7838477473



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<https://www.linkedin.com/school/bimtechnoida/>

<https://www.instagram.com/bimtechnoida/>

<http://blog.bimtech.ac.in>